



DC COMMISSION ON
THE ARTS & HUMANITIES

FY17 Grants Program

Presented by the
DCCAH Grants Department



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Agenda:

- Part 1: The Challenge
- Part 2: The Process
- Part 3: The Proposal
- Part 4: The Desired Outcomes
- Part 5: Questions



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Part 1: The Challenge

Strategic Plan

- Evaluate efficiency of program delivery
- Strengthen impact of grant programs
- Explore methods for funding general operating support as a means of stabilizing year-to-year grant amounts for grantees

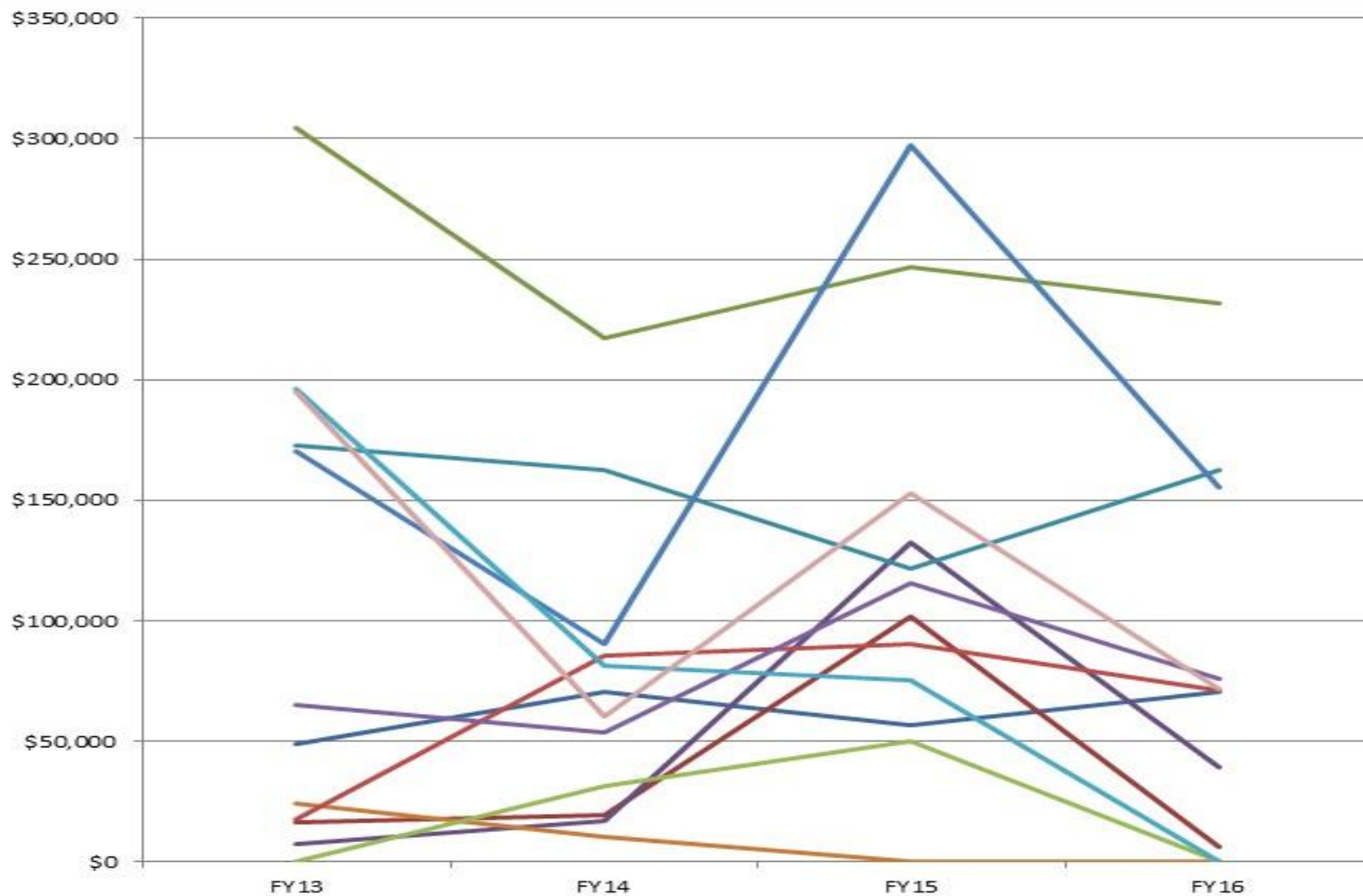
FY15 & FY16 Applications and Panels

Program	FY15 Applications	FY15 Panels	FY16 Applications	FY16 Panels
Arts Education	72	2	74	3
Artist Fellowship	244	10	312	12
City Arts Projects	135	5	154	6
Cultural Facilities Projects	18	1	22	1
East of the River	43	2	59	2
Grants-in-Aid	107	4	126	4
Sister Cities International	26	1	22	2
Upstart	18	1	23	1
TOTAL	663	26	792	31

2011-2014 DC Trends

- Reported declines in government and corporate support
- The second largest decline (47%) in foundation support in the 11 city study
- The largest decline (6.5%) in spending by arts and humanities organizations toward making arts and humanities programs and services in the 11 cities studied
- The largest drop (3.1%) in paid employment amongst arts and humanities organizations in the 11 cities studied

DCCAH Funding FY13-FY16





Part 1: The Challenge

35-year old DC Performing Arts Company

FY15 Budget: \$1.5 mm 2 Artistic Directors, 1 Grants Manager

FY13

Arts Education	Arts and Healing	Arts Stabilization	Community Arts Grant (2)	City Arts Projects	East of the River	Grants-in-Aid	UPSTART	Sister Cities	Innovate DC	TOTAL	Facilities
\$19,500	\$10,000	\$94,050	\$10,000	\$21,000	Didn't Apply	Didn't Apply	\$50,000	Didn't Apply	Not Offered	\$204,550	\$100,000

FY14

Arts Education	Arts and Healing	Arts Stabilization	Community Arts Grant (2)	City Arts Projects	East of the River	Grants-in-Aid	UPSTART	Sister Cities	Innovate DC	TOTAL	Facilities
Restricted	Not Offered	Not Offered	Not Offered	\$21,000	Didn't Apply	\$82,500	Didn't Apply	Not Offered	Not Offered	\$103,500	\$113,500

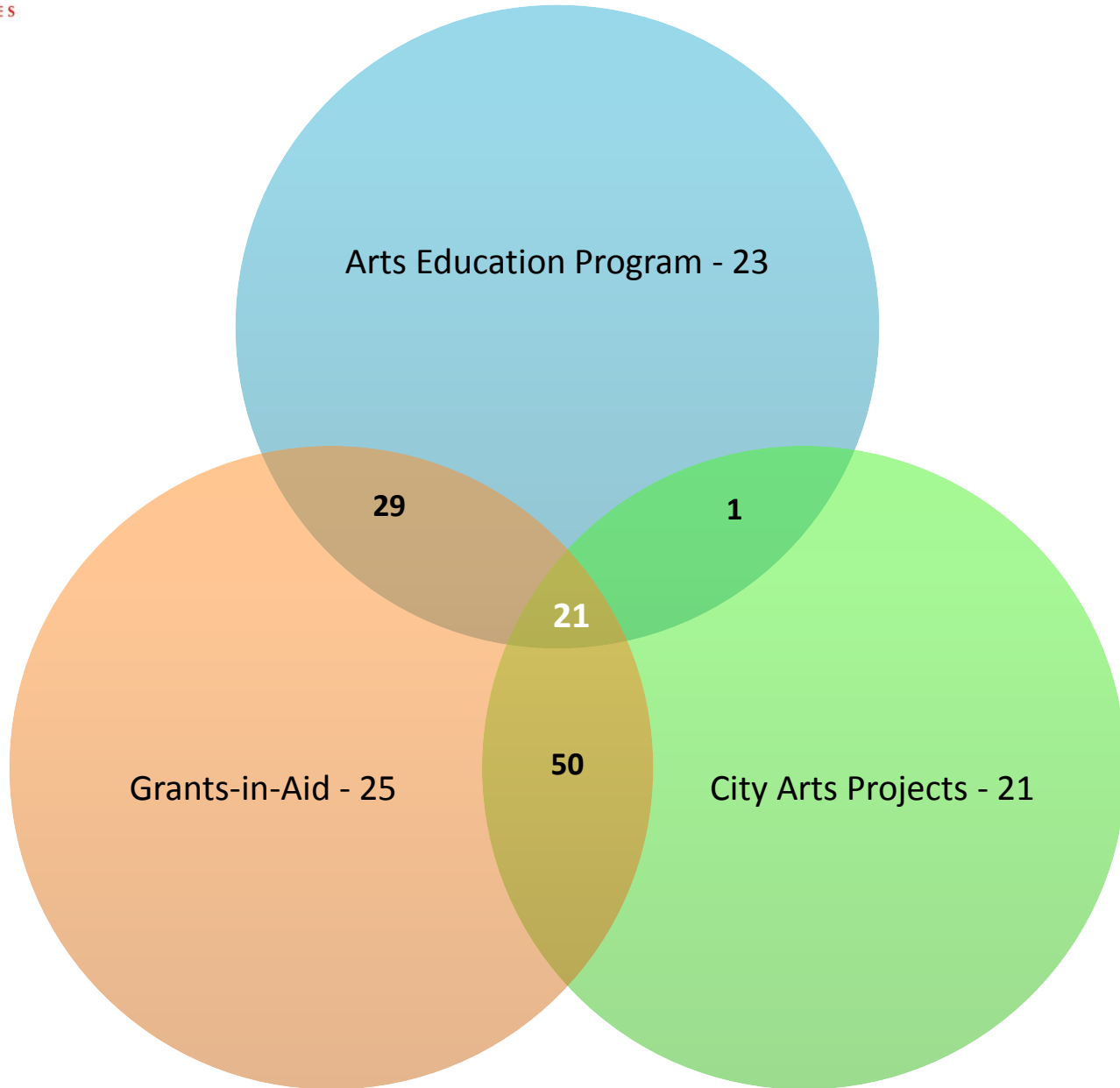
FY15

Arts Education	Arts and Healing	Arts Stabilization	Community Arts Grant (2)	City Arts Projects	East of the River	Grants-in-Aid	UPSTART	Sister Cities	Innovate DC	TOTAL	Facilities
Restricted	Not Offered	Not Offered	Not Offered	\$37,500	Didn't Apply	\$70,000	Didn't Apply	\$17,000	Declined	\$124,500	\$122,000

FY16

Arts Education	Arts and Healing	Arts Stabilization	Community Arts Grant (2)	City Arts Projects	East of the River	Grants-in-Aid	UPSTART	Sister Cities	Innovate DC	TOTAL	Facilities
\$38,000	Not Offered	Not Offered	Not Offered	Declined	\$18,054	\$125,000	Declined	Didn't Apply		\$181,054	\$50,400

Part 1: The Challenge



**DCCAH should be growing
its grants budget not the
number of ways the budget
can be divided.**

DCCAH should be growing applicants (artists and arts and humanities organizations) and not applications.

Varied funding levels
+
many programs
=
Instability



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Part 2: The Process

What do we mean by

Leadership beyond grant-making

And what forms does this take?

Mayor Muriel Bowser:

- Grow our creative economy
- Broaden access to the arts
 - Spur job growth

One sign of a **healthy community** is its simultaneous ability to preserve and invent its culture — that is, to conserve its history and heritage while developing new expressions for current times.

Essential Resources

- Knowledge of general operating support earlier to accommodate budgeting
- Knowledge of general operating support earlier to work with other funders
- Knowledge of general operating support earlier to encourage growth either through wider impact or better delivery on mission



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Part 3: The Proposal



FY17 GRANTS STRUCTURE & CYCLE

WINTER/SPRING CYCLE:

**DC HERITAGE GRANT PROGRAM providing
general operating support to
arts, humanities and arts education organizations
founded ON OR PRIOR TO 1/1/09
with at least seven (7) years of programs/services in DC**

SPRING/SUMMER CYCLE:

**PROJECT SUPPORT PROGRAMS
including Arts Education, East of the River and
Festivals and Projects
for arts, humanities and arts education organizations
founded AFTER 1/1/09 and community partners**

And now the fine print...

DC Heritage Grant Program (HGP) process:

1. Eligible arts, humanities and arts education organizations submit one (1) application via portal
2. Applications reviewed & ranked by a peer review panel
3. Ranking & reporting information presented by the Grants Committee to the Executive Director
4. Recommendations presented to the Commission for endorsement
5. **Intention** to fund email sent to applicant

So How Much?

FY15 Budget	Average Award	Average % of FY15 Cash Expenses
Below \$249,000	\$23,094	20%
\$249,999- \$649,999	\$37,955	9%
\$650,000- \$1,249,999	\$55,263	6%
Over \$1,250,000	\$75,517	2%

DCCA will now support up to 35% of an organization's previous fiscal year cash expenses.

National average = 20%



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Part 4: The Outcomes

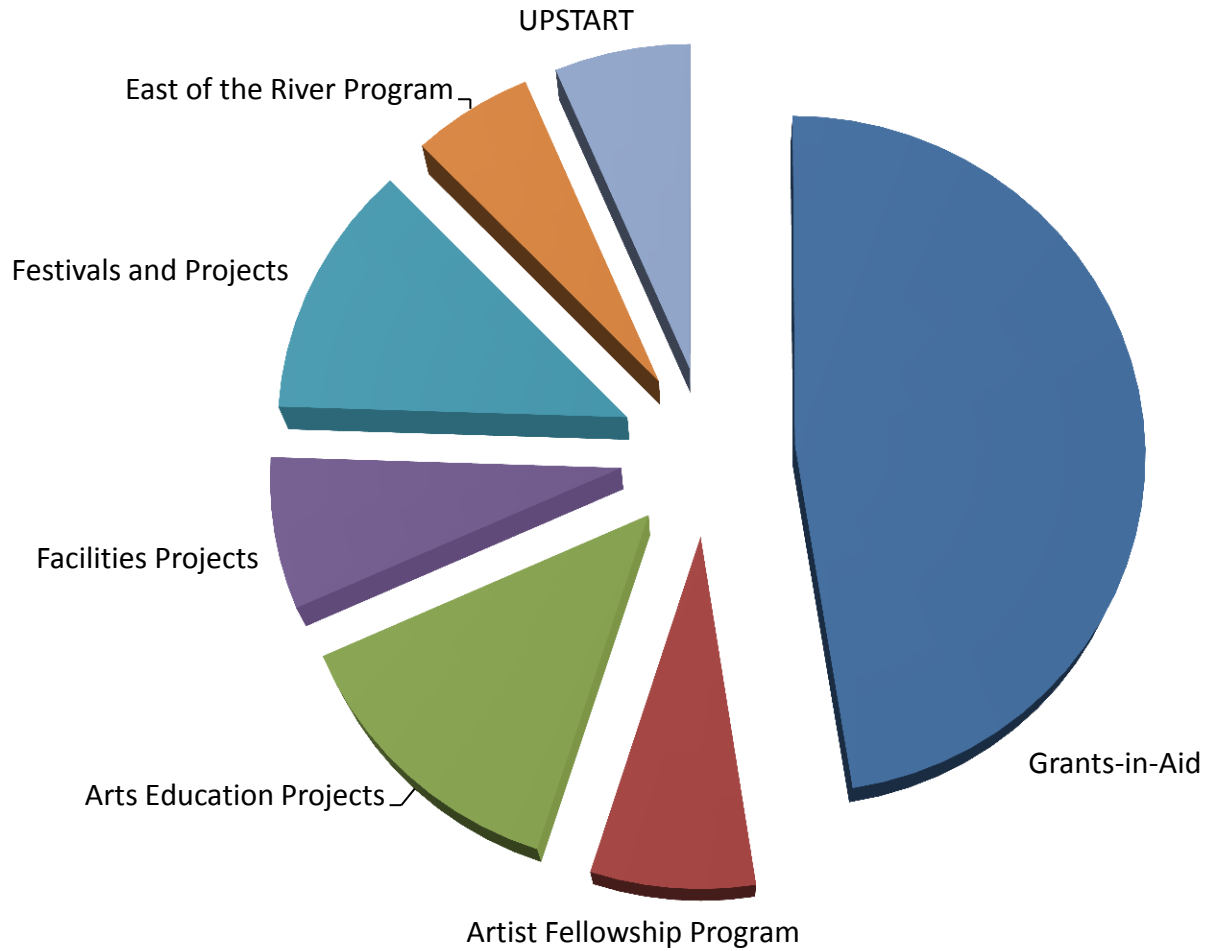
DCCAHAH creates:

- ❖ A funding designation that is valuable for the community to employ
- ❖ A program that supports long-term sustainability as it incentivizes growth through risk and innovation
- ❖ Rapid turnaround on notification with more time to do deeper dives with organizations that need it
- ❖ A method for DCCAHAH knowledge integration
- ❖ Increased credibility of DCCAHAH supported organizations while increasing credibility of DCCAHAH for the intentionality of its program design

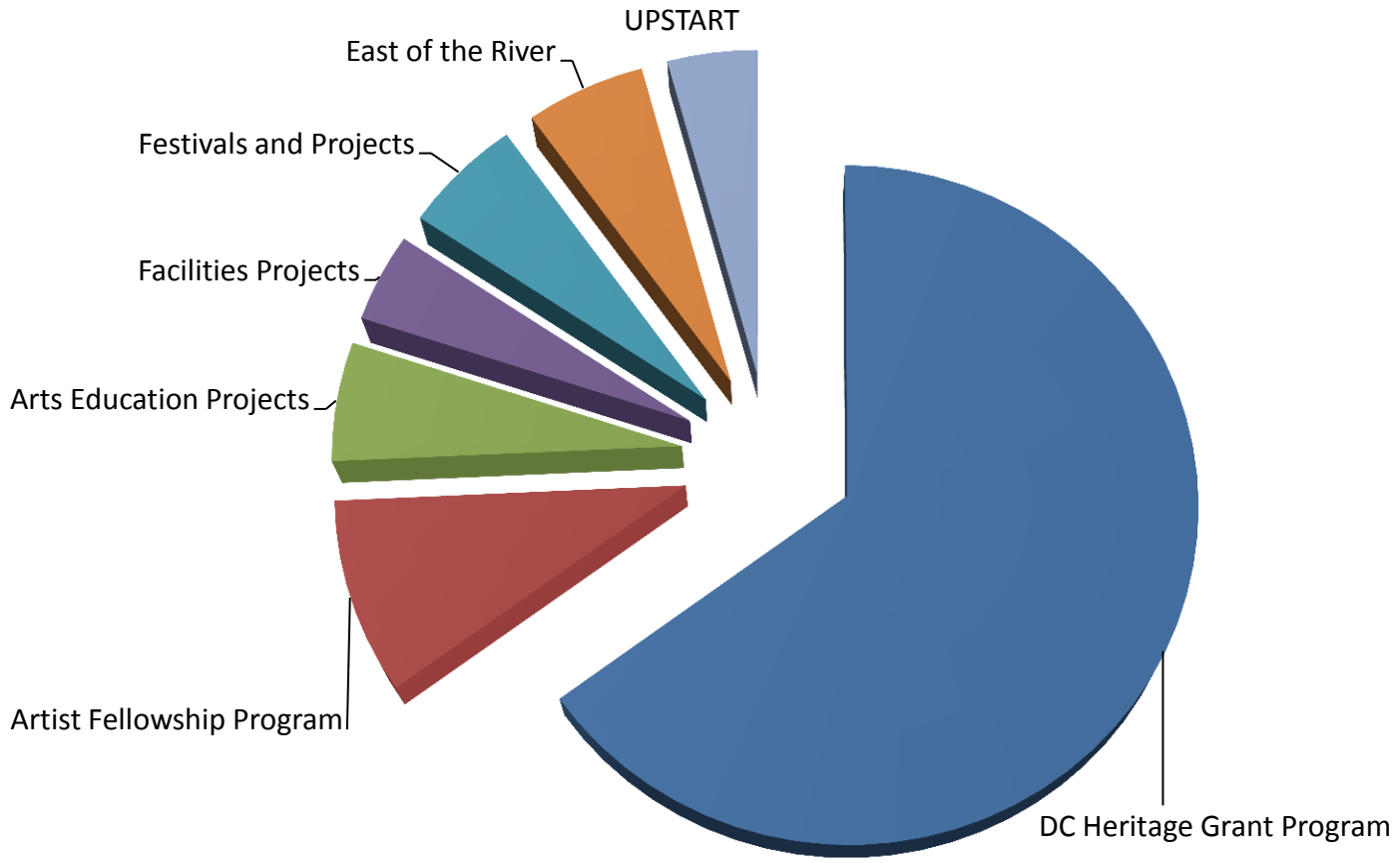
DCCAHA supports:

- ❖ Arts, humanities and arts education organizations with an exemplary history of programming in DC
- ❖ Assessed arts education and other field-building enterprises who focus on inclusion, diversity, equity and access
- ❖ Financial resiliency through varied, sustained and scalable streams of income, with clear indicators of drivers to the DC Creative Economy

FY16 FUNDING ALLOCATIONS



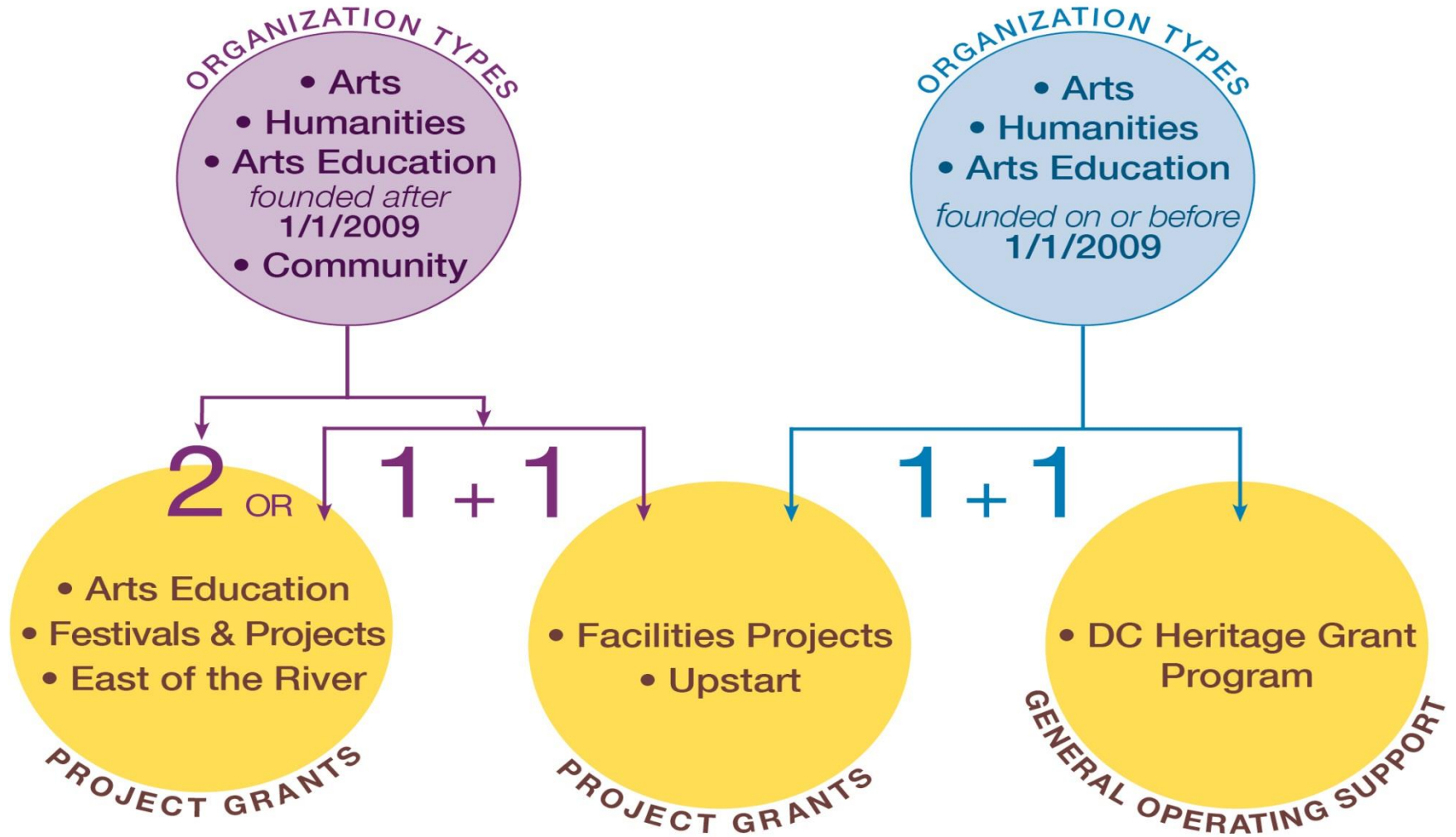
FY17 FUNDING ALLOCATIONS



...and now the
not so fine print

Part 4: The Outcomes

EACH FISCAL YEAR ORGANIZATIONS MAY APPLY TO TWO (2) GRANTS



Month	Date	Program	Action
January	29	DC Heritage Grant Program	HGP application available
February	26	HGP	HGP application deadline
February	29	HGP	HGP application vetting period
March	1	FY16 Grants-in-Aid	Interim Reports available but due 4/22/16
March	28-30	HGP	Review panels
April	8	HGP	Intention to fund notification
April	13	Project programs	Kickoff of project application period
May	5	AHF	1 st Deadline – Arts and Humanities Fellowship
May	27	Festivals and Projects	Last Deadline for Festivals and Projects
July/August		Project programs	Review panels for project applications
September		FY17 Funding formulation	DCCAH prepares funding recommendations
October	3*	HGP+Project Programs	FY17 Funding Awards Announced

Frequently asked questions

So why are you doing
this? And why now?

Isn't this program just
like the Commission's
Arts Stabilization Grant
from 2013?

What about the
District's commitment
to arts education and
organizations east of
the river?

Aren't you punishing
newer organizations by
eliminating their access
to general operating
dollars?

We need them too!

Aren't you shaping
outcomes by limiting
eligibility?

So as far as DC HGP
goes, once I'm in,
I'm good. Right?

I feel like every time I get the Commission's grant programs, you change it. What's up with that?

Chair Kay Kendall, Commissioners Stacie Lee Banks, Susan Clampitt, Barbara Jones and Gretchen Wharton, Executive Director Arthur Espinoza, Jr., Interim Director Derek Younger, the DCCAH Grants team, 137 panelists from the DCCAH FY16 general operating and project support panels and:

Julianne Brienza, Capital Fringe	Ward 5
Sarah Browning, Split This Rock, Inc.	Ward 2
Chris Bubulia, Congressional Chorus	Ward 6
JoAnn Coutts, StepAfrika	Ward 6
Tanya Hilton, Cultural Development Corporation	Ward 2
Christine Hollins, The Philips Collection	Ward 2
Carla Hubner, The In Series	Ward 1
Rebecca Medrano, GALA Theatre	Ward 1
Ellen Pollack, National Museum of Women in the Arts	Ward 2
Shawn Short, Dissonance Dance Theatre/Ngoma	Ward 7
Jill Strahan, Capitol Hill Arts Workshop	Ward 6
Sunny Sumter, DC Jazz Festival	Ward 2
Selvon Waldron, Life Pieces to Masterpieces	Ward 7
Ed Zakreski and Meghann Babo, Shakespeare Theatre Company	Ward 6

Anne Corbett, Vision McMillan
Leila Fitzpatrick The Innovation Network
Claire Huschle, George Mason University
Suzan Jenkins, Arts and Humanities Council of Montgomery County
Helen Davis Johnson, The Kresge Foundation
Michael McLaughlin, The National Endowment for the Arts
Lisa Miriam, Fairfax Council on the Arts
Jeanne Sakamoto, Irvine Foundation, California
Ryan Stubbs, National Association of States Arts Agencies



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Part 5: Questions?



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GRANTS

2017