★ ★ ★ GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR

# SNAP EMPLOYMENT AND TRAINING PROGRAM





## Overview

The Department of Employment Services provides innovative employment and training services to SNAP eligible participants with diverse needs. These program and service offerings include Project Empowerment, DC Career Connections, Pathways for Young Adults, and the Marion Barry Summer Youth Employment Program.

#### **Reverse Referral Process**

The Department of Employment Services (DOES) and the Department of Human Services (DHS) have informally referred participants to their perspective agency for services. A meeting was held to discuss a formal process for referral sharing between both agencies. The formal process will ensure we are servicing our customers in a more seamless fashion. Initial discussion included a proposal for a pre-determined amount of program cohort slots to be available for DHS clients referred through the partnership pipeline.

Program	SNAP Participants by MOU	SNAP Participants Served	Total Participants Served
Project Empowerment (As of 8/16/17)	240	808	2,116
DC Career Connections (As of 8/16/17)	240	322	377**
Pathways for Young Adults (As of 8/16/17)	125	100	134
Marion Barry Summer Youth Employment Program (As of 8/16/2017)	150	4,329* 1,880*	11,566**

\* 150 SNAP participants were funded by FSET, with a remaining balance of 4,179 (all age categories) and 1,730 (18 to 24 year olds) SNAP eligible participants being funded by MBSYEP.

\*\* Only includes participants who enrolled in FY17

## Division of State Initiatives (DSI)

The DC Department of Employment Services' (DOES), Division of State Initiatives (DSI) oversees programs designed to serve District residents experiencing multiple barriers to permanent employment obtainment. Exhibited barriers may include previous incarceration, history of homelessness or substance abuse, and/or educational deficiencies. DSI's programs, which include Project Empowerment (PE), DC Career Connections (DCCC), Back 2 Work 50+ DC and the DC Jail Work Readiness Program, are designed according to the nationally recognized transitional jobs network program model. The programs provide job readiness and life skills training, short-term subsidized work experience, as well as ancillary services with the goal of providing program participants with the tools and experience necessary to obtain permanent, unsubsidized employment.

## Project Empowerment (PE)

Project Empowerment has helped to reduce economic disparity in the District by serving thousands of individuals with multiple barriers to employment. The Program's work readiness model is designed to provide nearly 700 unemployed District residents with opportunities to grow in education, training, and subsidized employment placements each year. Project Empowerment achieves its mission of moving participants into the workforce by partnering with government, non-profit, and private businesses across the DMV area to recruit, train, match, and coach candidates for successful employment.

	As of 8/16/17
Total Participants Enrolled in FY17	2,116
Total SNAP Participants Served in FY17	808

## DC Career Connections (DCCC)

DC Career Connections is a work readiness program designed to provide more than 400 out-ofschool and unemployed young adults with opportunities to gain valuable work experience, skills training, and individualized coaching and support to obtain employment. An integral component of the District's Safer, Stronger DC Initiative, and DC Career Connections actively seek to engage District youth in targeted Police Service Areas (PSAs). DHS will pay SNAP participants for employment up to nine (9) months, and for up to 40 hours per week.

The DC Career Connections program has made numerous improvements in Fiscal Year 2017, including offering new professional development opportunities to program staff, implementing a new retention benefits initiative that provides financial incentives to eligible participants, expanding credentialing and training opportunities in in-demand fields, and partnering with an independent research organization to conduct a thorough evaluation of program design and analyze program outcomes.

	As of 8/16/17
Total Participants Enrolled in FY17	377*
Total SNAP Participants Served in FY17	322*

\* Only includes participants who enrolled in FY17

## The Office of Youth Programs (OYP)

The Office of Youth Programs (OYP) develops and administers workforce development programs for District youth ages 14-24. OYP provides occupational skills training, work experience, academic enrichment and life skills training to facilitate the development of work habits and skills that are essential for success in the workplace. The following programs are currently being offered through the Office of Youth Programs.

- Summer Youth Employment Program (SYEP)
- Pathways for Young Adults Program (PYAP)
- Youth Earn & Learn Program (YEALP)
- Marion Barry Youth Leadership Institute (MBYLI)

## Pathways for Young Adults

The Pathways for Young Adults program operates several occupational skills training classes for youth 18-24. These trainings include: Security (Unarmed), Medical Office Administration, Computer Production Technician, Registered Behavioral Technician and COMPTIA A+ certification training. The COMPTIA A+ certification-training program is recruited through PYAP and youth are screened in order to qualify for participation. Every Monday, Wednesday, and Friday the intake and eligibility team assist referrals and walk-ins to assess and identify appropriate referrals to the opportunities available through the Out of School Youth (OSY).

	As of 8/16/17
Total Participants Enrolled in FY17	134
Total SNAP Participants Served in FY17	100

#### Marion S. Barry Summer Youth Employment Program (MBSYEP)

The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is a locally funded initiative sponsored by the Department of Employment Services (DOES) that provides District youth ages 14 to 24 with enriching and constructive summer work experiences through subsidized placements in the private and government sectors.

Through MBSYEP, we strive to provide young people with the opportunity to:

- Earn money and gain meaningful work experience
- Learn and develop the skills, attitudes, and commitment necessary to succeed in today's world
- of work;
- Gain exposure to various exciting career industries; and
- Interact with dynamic working professionals in a positive work environment.

Though MBSYEP is a short-term employment and training program (traditionally 6 weeks), our goal is to

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introduce our youth to employers who will positively impact their futures.

Prior to the summer program, 84 SNAP participants participated in the MBSYEP Boot Camp. The boot camp was a five-day professional development training that was designed to provide young adults the foundational skills necessary to become successful in the workforce.

	As of 8/16/17
Total Participants Enrolled in FY17	11,556
Total SNAP eligible Participants Served	4,329*
Participants that participated in the Boot Camp	84**

\* Not SNAP funded (all age categories)

\*\* SNAP funded



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