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Marion S. Barry Tribute

March 6, 1936 - November 23, 2014

The late Mayor Marion Barry’s life and legacy is the personification of hard work. Mayor Barry’s activism as a civil rights activist, community organizer, and politician earned him the nickname “Mayor for Life.”

The District of Columbia experienced tough times in 1968 due to riots, violence, and poverty. Mayor Barry responded by designing a program, the Summer Youth Employment Program, that offered thousands of District youth entry-level employment opportunities in local and federal government. This program helped open the door to jobs that were historically inaccessible to minorities. Born from these unprecedented opportunities was the creation of a strong middle class in minority communities in the District that continues to thrive.

Four decades later, the program has positively impacted hundreds of thousands of District residents who may not have otherwise had access to their career and economic prosperity.

In honor of Mayor Marion S. Barry’s contribution to the city, Mayor Muriel Bowser signed Mayor’s Order 2015-037 in 2015 to rename the program the Mayor Marion S. Barry Summer Youth Employment Program. That same year, Mayor Bowser expanded the program to include youth ages 22 to 24, giving thousands more youth a fair shot at a pathway to the middle class.
Dear Washingtonians,

As our city grows, we must continue to make unprecedented investments in our youth. One of our greatest investments each year is the Marion Barry Summer Youth Employment Program (MBSYEP). As it enters its 40th year, this program has afforded exposure, development, and pathways to job and career development for many of our youth.

MBSYEP services over 10,000 of our District youth and young adults between the ages of 14 to 24 each year. In 2015, the Bowser Administration expanded the program to residents between the ages of 22 to 24. In 2018, we’ve helped over 900 residents between the ages of 22 to 24 find employment through MBSYEP. Strengthening and maintaining partnerships has made this possible. We’ve made and maintained partnerships within the federal and local government agencies, major corporations, local businesses, hospitals, urban farms and other community groups alike.

MBSYEP participants received transportation assistance to get to their worksites, financial literacy lessons, and access to success coaches and mentors to support them throughout the program. Additionally, MBSYEP offers professional development for young adults, Fire and EMS pre-cadet training, and a summer leadership program offered by the Marion Barry Youth Leadership Institute.

We launched a series of Safer, Stronger DC initiatives to support families and residents throughout the summer. This summer, a cohort of MBSYEP Youth ages 18 to 24 had a chance to explore the DC Infrastructure Academy (DCIA) and The Solar Works DC Program. Administered by DCIA, the District Department of Energy and Environment, GRID Alternatives, and Solar Works DC introduced youth to careers in the solar industry.

We will continue to invest in the youth of Washington, DC because they are the future of our great city. I look forward to continuing to create opportunities that put more young residents on pathways to the middle class.

Sincerely,

Muriel E. Bowser
Mayor
Letter From Director
Dr. Unique Morris-Hughes

Dear MBSYEP Partners and Stakeholders,

In its 39th year, the Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) continues to serve as a bridge between education and workforce. Each summer, MBSYEP provides six weeks of meaningful work experience to over 10,000 youth ages 14 to 24. As we continue to build upon the legacy of Mayor Marion S. Barry, current efforts are focused on introducing and preparing District youth for in-demand careers, fostering positive attitudes about work, and increasing access to post-secondary education. The DC Department of Employment Services (DOES) has partnered with hundreds of employers who are uniquely positioned to provide relevant training and employment experiences that assist young Washingtonians in their development towards positive work habits and obtaining critical skills necessary to secure future employment.

As we enter the program’s 40th year, I am proud of the progress made. With investments in technology, we were able to increase accessibility by: making all MBSYEP applications and content accessible on mobile devices; creating youth-focused learning tools to help participants learn valuable skills; and improving program integrity through consistent, uniform delivery and back-end processes to eliminate travel and waiting time. This year, we added DC Talent Leaders, a subcomponent to MBSYEP, which gives participants ages 18 to 24 a fair shot towards sustaining a career, while expanding the pool of host employers in the District of Columbia.

As MBSYEP continues to demonstrate its strength, impact, and reach, this report will reflect upon program data and highlights from the 2018 program year, including participant enrollment, demographics, industry profiles, employer outreach, and special events.

Sincerely,

Dr. Unique Morris-Hughes
Director, DC Department of Employment Services
2018 MBSYEP by the Numbers

19,466

YOOUTH APPLICANTS

Total # of Youth Certified Eligible: 11,357
Total # of Youth Assigned Jobs: 11,357
Total # of Youth Who Worked: 10,159

Total # of Hours Worked: 981,874.3
Total Net Pay: $8,752,799.92
Total Gross Pay: $9,922,942.78

MBSYEP Youth by Ward

MBSYEP Youth by Age
MBSYEP Youth by Gender

- Male: 55%
- Female: 45%

MBSYEP Youth by School Status

- In School: 89%
- Not In School: 11%

MBSYEP Youth by Education Status

- HS: 5,752
- GED: 128
- Left HS: 128
- Obtained GED: 82
- College Student: 1,297

MBSYEP Employers by Sector

- Prt. Sector: 214
- CBO's: 158
- Federal Gov't: 22
- DC Gov't: 49
- Schools/Univ.: 64

15,511 Job Posted
1,625 Work Sites
507 Employers
19,466 applied and 11,357 certified eligible

Technological innovations made this year's process more accessible by ensuring individuals were able to complete their applications and eligibility certifications directly on their mobile devices.

22-24-year-old participation reaches 100%

A total of 1,057 youth 22 to 24 years old completed the certification process. Since the program was expanded in 2015, a total of 3,792 youth within this age range have been served. The 2018 participation rate was the second highest since the program's expansion, with 100 percent of the summer employment slots filled. The Office of Youth Programs employed 12 success coaches for MBSYEP participants age 22 to 24 to provide individualized career coaching and job placement assistance. Professional development sessions were held at DOES headquarters, and coaching sessions included resume workshops where participants were provided hands-on experience in how to create and revise their resumes and cover letters.

Increased professional development opportunities

Online, user-friendly modules were made available for the second consecutive year. These modules proved to be a vital asset in assisting youth with completing orientation and helping to build soft workforce skills. The personalized nature of the modules made youth more inclined to ask foundational questions. Foundational workforce knowledge acquired through the modules, such as information about their host site and their work, improved youth on-the-job confidence, making them more inclined to engage with their employers.

Increased support for vulnerable youth

In partnership with Safer Stronger DC, MBSYEP participated in targeted neighborhood outreach to connect young people from specific Police Service Areas to MBSYEP and other youth employment programs.

Public-private partnerships resulted in increased youth engagement

MBSYEP has partnered with Cities for Financial Empowerment in each of the Bowser’s Administration’s first four years. Through the partnership, the program fuses banking access and targeted financial education into the MBSYEP orientation and training, turning a summer paycheck into a step towards a strong financial future. Additionally, Summer Jobs Connect, a national learning community, serves DC youth each year with light-touch financial education, inclusive of banking and credit union education.
**Program Description and Mission**

The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is a locally funded initiative administered by the Department of Employment Services (DOES), which provides District youth ages 14 to 24 with enriching and constructive summer work experiences through subsidized placements in both the public and private sectors.

Beginning in 2015, Mayor Bowser expanded MBSYEP to include youth ages 22 to 24 upon recognizing that young District residents were struggling to find opportunities to get the kind of work experiences that could lead to a fruitful career.

MBSYEP strives to provide young people with the opportunity to:

- Earn money and gain meaningful work experience;
- Learn and develop the skills, attitudes, and commitment necessary to succeed in the workforce;
- Facilitate career exploration; and
- Interact with dynamic professionals in a positive and supportive work environment.

Employers in the Washington, DC metropolitan area make this annual program possible by serving as host employers and providing structured job opportunities for District youth during the summer. Over the six week program, District youth are introduced to government agencies, nonprofits, and companies that will positively impact their futures.

**Program Components and Key Dates**

The 2018 MBSYEP application registration period opened on Friday, January 26, 2018 and closed on Saturday, March 17, 2018. All certification documents were due by the application closing date. Youth orientation commenced less than a week later on Wednesday, March 21, 2018.

The 2018 cohort began on Monday, June 25, 2018, and ended on Friday, August 3, 2018. Consistent with legislative requirements, the program ran six weeks and consisted of 29 work days (youth are not permitted to work on July 4).

**Initiatives**

**Improved Certification Process**

DOES renewed its partnership with government host sites inclusive of the Department of Parks and Recreation, Department of Transportation, Office of the State Superintendent of Education, Child and Family Services Agency, and the Department of Youth Rehabilitation Services. As a result, **11,357 youth applicants** were certified eligible, in whole or in part, through the expanded verification process.
APPLICATION PROCESS

Youth

The 2018 MBSYEP application was available on summerjobs.dc.gov beginning on January 26, 2018. The online application instructed applicants what information was required for registration, including their name, date of birth, address, and Social Security Number.

Other information requested on the application included:

- Current school status (in-school or out-of-school), current or last grade level completed, current or last school attended, and the applicant’s attendance status (full or part-time);
- The applicant’s top industry areas of interest and the type of work desired as it related to their long-term career goals; and
- An applicant’s plan for after the program ended, including whether or not they intended on returning to school, seeking full- or part-time employment, or were unsure.

In an effort to increase efficiency, applicants who applied online for the prior MBSYEP year could complete a “returning youth” application with pre-populated information. All applicants who successfully completed the application process were given access to the online youth portal. The youth portal is customized for each individual youth and houses all information pertaining to the program.

Within the portal, youth are able to:

- Access program e-mail messages;
- View information on assigned worksite and supervisor;
- Plan for commute between home and assigned worksite; and
- Receive updates on all hours worked and pay stubs for all wages earned.

The youth portal also allows hopefuls to view the status of their application, forms, and/or documents they are required to submit in order to remain engaged in each step of the application process. Later, if certified to participate, youth can also select and apply for MBSYEP jobs listed in the portal.

After completing the online application, youth were required to complete several additional steps, including:

1. Completing the MBSYEP W-4 tax form in the MBSYEP youth portal by Saturday, March 17, 2018;
2. Completing the MBSYEP “My Banking Quiz” in the MBSYEP Youth Portal by Saturday March 17, 2018; and
3. Submitting all eligibility documents on an assigned date and time provided by DOES.

Additionally, youth were required to complete a mandatory pre-program orientation either in person or online through the CareerEdge mobile professional development platform.
Website

DOES renewed its partnership with Office of the State Superintendent of Education, the Child and Family Services Agency, and the Department of Youth Rehabilitation Services to electronically verify participant eligibility in part or in whole. The partnership drastically improves the efficiency of the program and eliminates the need for in-person certification events.

Online Orientation Platform

DOES utilized the CareerEdge mobile platform (careeredge.com/mbsyep) to allow participants to access and complete orientation and professional development sessions on their mobile devices. The platform allows for viewing of videos, learning modules, and access to job leads based on interests.

Online Professional Development

The CareerEdge online platform assisted MBSYEP participants with interactive curriculum modules that focused on topics that include time management and workplace etiquette. Youth earned digital badges that highlighted their progress and attainment of new skills.

Training

MBSYEP participants took part in one of the optional professional development modules offered through the online platform, which included: assistance building an ePortfolio and resume; completing a mock job application; creating a business plan; guidance on how to write a cover letter; and instruction on how to write an effective, post-interview thank you letter. Additionally, MBSYEP participants were able to access personal growth and career building modules that include valuable trainings on working in teams, time management, and conflict resolution.

Greater Opportunities for Professional Development

DOES hosted a five-day professional development boot camp for youth ages 18-24 who were eligible to participate in MBSYEP. The boot camp was designed to provide young adults with the foundational skills necessary to become healthy, productive workers and participants in civic and community affairs. Specifically, the boot camp focused on the following:

Day #1:
- Orientation
- Teamwork
- Professional Development

Day #2:
- Business Etiquette
- Interviewer Skills

Day #3:
- Stress & Business Management
- Job Market

Day #4:
- Strategy
- Marketing

Day #5:
- Capstone Presentation

Youth Orientation

For the second consecutive year, the mandatory MBSYEP youth orientation was available to youth participants to complete online. It consisted of an eight-part set of interactive modules designed to keep youth interested, engaged, and informed. The curriculum was centered on building soft skills to ensure youth would be fully prepared for work. MBSYEP considers the development of soft skills to be a critical component of the program and a key developmental milestone, as youth will be introduced to skills at ages 14 and 15, enhance those skills by ages 16 and 17, and be ready to exercise and perfect those skills at ages 18 to 24. Upon the successful completion of the orientation, MBSYEP participants received a digital badge signifying their accomplishment.
Intentional Focus on Skills Development

MBSYEP has long considered the development of soft skills and 21st century work skills to be a critical component of the program. This year, it became an explicitly stated goal for both youth and host employers to develop these skills. The MBSYEP Skills Progression Chart provides a comprehensive overview of the developmentally-appropriate skills that participants are expected to learn and implement throughout their participation in the program. At ages 14 and 15, youth are introduced to foundational skills and receive early exposure to financial literacy education. At ages 16 and 17, youth are expected to enhance those skills and start to implement them while furthering their financial literacy. By ages 18 to 24, youth are expected to exercise these skills and receive advanced-level financial literacy education covering a broad range of topics. MBSYEP will continue to explore and implement best practices that support youth participants in their growth and development and prepare host employers to best support them.

The eight steps of the process included:

- **14-15 Year olds**: 14-15 year olds are expected to receive soft skills training, financial literacy education. Youth will begin to develop soft skills that will allow them to succeed in life, as well as a career. Financial literacy education introduces participants to basic financial planning concepts such as goal setting, creating a spending plan, building an emergency fund, and the wise use of credit. Youth are introduced to 21st century workforce development skills, such as collaboration, digital literacy, critical thinking and problem-solving.

- **16-17 Year olds**: 16-17 year olds are expected to receive soft skills training, financial literacy education. Youth will begin to develop soft skills that will allow them to succeed in life, as well as a career. Financial literacy education introduces participants to basic financial planning concepts such as goal setting, creating a spending plan, building an emergency fund, and the wise use of credit. Youth are enhancing their 21st century skills and competencies. Youth are exposed to traditional employment and work-readiness opportunities.

- **18-21 Year olds**: 18-21 year olds are expected to receive soft skills training, financial literacy education, work readiness training and hard skills training. Youth are implementing soft skills that they have acquired. Financial literacy education introduces participants to basic financial planning concepts such as goal setting, creating a spending plan, building an emergency fund, and the wise use of credit. Youth are enhancing their 21st century skills and competencies. Youth are starting to acquired hard skills and participating in a meaningful work experience.

- **22-24 Year olds**: 22-24 year olds are expected to receive soft skills training, financial literacy education, work readiness training, hard skills training, career coaching and professional development. Youth are implementing soft skills that they have acquired. Financial literacy education introduces participants to basic financial planning concepts such as goal setting, creating a spending plan, building an emergency fund, and the wise use of credit. Youth are demonstrating a mastery of 21st century workforce development skills. Youth will begin to cultivate employability skills that can lead to sustainable employments. Youth will be exposed to professional development designed to increase their soft and hard skills. Youth have acquired soft and hard skills that will enable them to successfully transition into sustainable employment.

The eight steps of the process included:

- **Five Things About Myself**
- **The 5 P’s**
- **What Am I Passionate About?**
- **Taking Initiative on the Job**
- **On the Job Initiative**
- **SMART Goals**
- **Short-term Goals**
- **Orientation Wrap-up**
MBSYEP orientation is available in English and Spanish, and there is an option to use a translator for other languages, such as Hebrew, Hindu, Vietnamese, Amharic, Latin, and Portuguese.

MBSYEP youth applicants were sent emails inviting them to complete the orientation. A total of 10,159 youth applicants successfully completed all (mandatory and optional) modules of the orientation and received a digital badge.

**Employers**

For the 2018 program year, 507 host employers completed agreements and met all DOES requirements to participate in MBSYEP. Employers submitted applications online beginning February 23, 2018, at summerjobs.dc.gov.

DOES accepted applications from host employers on a rolling basis to ensure there were enough summer jobs available for all certified 2018 MBSYEP youth.

To participate, employers are required to:

- Attend a mandatory orientation session covering the program guidelines for supervising MBSYEP participants
- Complete a criminal background clearance, where applicable; and
- Successfully pass a pre-program site visit by a MBSYEP program monitor.

The MBSYEP program monitoring team completed over 1,605 worksite visits during 2018.

Employer partners are able to view resumes and contact information to begin conducting participant interviews using the newly launched interview platform on the MBSYEP portal.
**Partnerships**

**Stars Teen Camp**

The Metropolitan Police Department’s Summer Stars program hosts two groups of teens (100 total) throughout the summer. The program provides mentoring, motivational, and recreational activities for youth between the ages of 14 and 17. Youth are selected by school resource and patrol officers during the school year to participate in this educational and safety awareness summer day program.

**American Federation of Government Employees**

The American Federation of Government Employees partnered with MBSYEP to bring meaningful and constructive working experiences to youth during the summer of 2018. Participants obtained training on Microsoft Office and office etiquette.

**Department of Housing Authority**

DCHA takes on more than 100 MSBYEP youth participants who are broken into two groups: office support and labor. Participants in the office support sector work with staff to perform clerical filing, data entry, and email. Participants in the labor support sector supported the ground and facility maintenance work on DCHA properties. All youth are awarded $50 dollar gift cards and the top 10 youth are awarded $100 dollar gift cards.

**National Park Service**

During the summer of 2018, National Capitol Parks East hired approximately 25 youth through MBSYEP. Youth worked in the maintenance division with duties that included trash removal, grounds keeping, and other maintenance jobs throughout the parks. Youth also worked in the skating pavilion distributing and repairing skates and helping park staff with various programs and projects. Another cohort of youth worked in the interpretive division. The workers assisted the park rangers with operating the information station and were trained to lead site tours.

**The Georgetown Project**

The Georgetown Project partnered with local businesses to offer GISD high school students the opportunity to participate in MBSYEP. Youth helped promote the program by advertising links to the application and FAQ page, as well as provided potential host contact information.
Safe House DC

MBSYEP partnered with the Mayor’s Office of Latino Affairs to ensure that all youth, including those who were unable to participate in the traditional program, had a safe and enriching summer. A total of 163 youths were successfully connected to structured programs at a variety of community-based organizations, including: City Blossoms, Many Languages One Voice, Mary’s Center, the Latin American Youth Center, and the Latino Student Fund.

Zoowaddee

Zoowaddee is a Swahili word meaning “gift.” Participants who were assigned to Zoowaddee created two audio books, and performed their audio books to Office of Youth Programs staff, local businesses, and an array of community stakeholders. The audio books helped raise money to assist families in battered women shelters and cover some back-to-school expenses. As part of the experience, the students conducted group discussions around the importance of voting, education, and improving their neighborhoods.

The Musicianship

Participants ages 14 to 17 took part in entrepreneurial and general career readiness skills training as it relates to the music industry. Youth also participated in areas of marketing, event promotions, sales, radio, and TV.

Saving Our Next Generation

Saving Our Next Generation offered a holistic workforce development experience to 20 of our youth participants. Youth were provided with mentors, participated in workforce readiness workshops, took life skills courses, and acquired knowledge that enhanced their entrepreneurial skills. Participants also took part in resume and interview workshops.
Youth were able to access CareerEdge 24 hours a day, 7 days a week, which included modules that focused on the following:

1. Goal Setting
2. Managing Change & Your Attitude
3. Stress Relief Strategies
4. Time Management
5. Study Skills
6. Budgeting
7. Working in Teams
8. Interview Skills
9. Answering Difficult Questions
10. Dispute Resolution
During MBSYEP, a total of 10,159 youth reported wages. Youth logged a total of 981,874.3 hours in total for a gross pay amount of $9,922,942.78.

All MBSYEP participants received a US Bank Focus VISA debit card to be used anywhere VISA is accepted and at any ATM, Citibank, or All-Point machines.

Through a partnership with Bank on DC, youth ages 18 and older received financial literacy training and were invited to apply for a free checking or savings account with local bank partners.

**Transportation Assistance**

Access to transportation continues to be a key barrier to participant engagement in MBSYEP. In the 2018 program year, 6,206 participants received a WMATA SmarTrip card that was pre-loaded with $55 at the start of the program, and the remaining $55 provided three weeks later as part of their payroll.

**Returning Youth**

MBSYEP participants return to the program year after year to build their skills and gain work experience. In 2018, 7,364 youth returned, which is a 17% increase from the 2017 total of 6,304. Many of the returning youth requested to work with the same employer from their previous year placement. The diversification MBSYEP host employer portfolio, as well as the heavy emphasis placed on connecting youth to opportunities in their preferred industry, influenced the increase. Host partners from universities, the private sector, federal government, local agencies, small and local business sectors, and public schools have contributed to 11,362 MBSYEP job selection sites in 2018.
Opportunity Youth Prioritization

MBSYEP is open to all District youth ages 14 to 24. In 2018, 18% of MBSYEP applicants were not enrolled in school. Out-of-school youth are prioritized for earlier engagement and inclusion in year-round youth employment programs. The youth are also identified for targeted engagement with employers that are interested in hiring young people to continue working beyond the program’s six-week duration.

ATTRITION

2018 MBSYEP Cumulative Attrition Rate Totaled 12.9%

12.9%
This number is based on a comparison of the total number of youth paid for hours worked during Week 1 of 2018 MBSYEP and the total number of youth paid for hours worked during the final week of the six-week program.

1.5%
Represents the average week-over-week attrition rate during the six-week program.

2%
The reduction in attrition between PY17 and PY18

2018 MBSYEP demonstrated low attrition and stronger engagement contributing to the continuous improvement of the program.
MBSYEP 2018 Closing Ceremony

The 2018 MBSYEP Closing Ceremony, held on Friday, August 3, 2018 at Anacostia Senior High School, celebrated the outstanding work of employer hosts and participants. At the event, outstanding youth and nine exemplary hosts were recognized for their exceptional performance over the six-week program. Hosts, youth, and their invited guests were received at a welcome reception and were presented with program gifts and later presented their awards. The event included performances by The Jarmal Harris Project and the Youth Entrepreneurship Institute.

“...outstanding youth and 9 exemplary hosts were recognized for their exceptional performance over the six-week program.”
OUTSTANDING YOUTH

Muhammad Abdul-Malik
Maniya Allen
Chelsea Bacote
Ronnell Bates
Darnell Booker
Alexis Brown
Stephon Carrington
Samson Chirambo
Marco Coleman
Seqana Crews
Jacque Dassie
Desahn Despertt
Kelechi Enklerjei
Khayla Floyd
Kyera Frank
Lionell Gaines
Asia Goode
Jaynell Greene
Tori Hailes
Taraycha Hatton
Devin Herbert
Jakiya Hood
Auzane Howell
Terrisha Jackson
De’vaughn Johnson
Harkeem Jones
Jada Jones
Bernard Jordan
Imonie King
Alanna Lawson
Javen Logan
Contessa Martin
Regina Matthews
Donayl McDonald-bey
Johari Mencer
Chukwudi Nwaolu
Kelvin Patrick
Sunita Premysler
Antoinette Richardsen
Cristal Sandovlo
Nadiri Seals
Kheliah Short
Joshua Smith
Nadja Somuah
Larenai Swann
Sean Terry
Bria Price
Reina Tindle
Sarah Tyler
Taion Walters
Shayla Washington
Ebony Washington
Naytia Williams
Errick Wilson
Zekiah Wright
Taion Walters

Shayla Washington
Ebony Washington
Naytia Williams
Errick Wilson
Zekiah Wright
Muneerah Abdusshahid
Imani Allen
Teikva Bailey
Brishae Battle
Conner Boron
Marie Brown
Johnae Carter
Callya Christopher
Kyle Cook
Anika Crumlin
Tonisha Davis
Monique Edwards
Kaelin Fields*
Linda Ford
Maccet Freeman
Camille Gaskin
Quantise Grant
Aacha Gregg
Winston Hall
Amari Hawkins
Ramo Herbert
Sharnita Hooks
Auzane Howell
Randolph Jackson
Amaya Johnson
Matthew Jones
Nigel Jones
Maglorie Jordan
Michelle Lancaster
Michael Lawson
Kishawn Love
Jessica Martinez
Isaiah McCall
Jobe McDowney
Jasmine O’Neal
Jordan Pearson
Allen Swanson
Dorian Thomas
Kamashae Taylor
Allen Swanson
Dorian Thomas
Kamashae Taylor
Anasia Tyler
Kaila Waner-Jackson
Robert Washington
Nathaniel Whitby
LaRhonda Williams
Taanya Wilson
Zinquarn Wright
Andrew Addison

Denae Anderson
Steven Bailey
Malek Beidleman
Savon Boston
Karen Brown
Alex Chambers
Christina Clayton
Dargin Cortez
Destini Cunningham
Kieron Davis
Noelle Edwards
Abel Fikre
Dominique Ford
Jakaiai Frisby
Cory Gerald
Eric Gray
Matthew Guo’s
Reginald Hamilton
Chloe Maax
Raquel Holman
Anson Hopkins
Isis Hudgins
Da’Viesha Jennings
Antoinette Johnson
Joe Jones
Joshua Jones
Mikiese Kebebe
Michelle Lancaster
Dajanna Lee
Ian Ludwig
Jessica Martinez
Deloniel McCombs
Sherricka McGrier
Kendra Miller
Deshawn O’Neal
Cierra Peterson
Tre’Von Proctor
Serena Refor
Selena Rodgers
Darnell Savoy
Karim Sewell
Andrew Sloan
Isiah Smith
Brison Stewart
Lynda Talley
Octavia Thompson
Jamaal Trice
Malakia Vines
Lamar Ward
Jamea Wilson
Kevin Viadom
Funmi Akintunde
Jacqueline Arce
Trevon Banks
Juwan Best
John Boyd

Jbria Bryant
Crystal Chandler
Aaron Coates
Frances Crawford
Keith Curtis
Trevon Davis
Catera Edwards
Aaron Fitch
Salem Ford
Jamie Fuentes
Jovan Gibbs
Janine Green
Cierra Haiger
Jaimie Harris
Mykelle Henry
Tonisha Holmes
Shawnyka Howard
Kimkiia Hunter
Robert Johnson
Charles Jones
Emanuel Jones
Daesha Jones
Monae Kent
Tyjuan Lawrence
Diamond Lewis
France Maadox
Tamira Marshall
Nathaniel McDaniel
Toniya McNeil
Tatyana Morris
Ninisha Pardlow
Nicole Phifer
Yann Pugh
Anayah Reid
Shatori Rose
Dasia Scott
Tylou Shepherd
Brittany Smith
Howard Smith
Mary Stringfellow
Briana Taylor
Andrew Thorne
Carmen Tucker
Shanya Walker
Zahra Wardrick
Deja White
Denzel White
Zakkiyya Ali
Latecy Augburn
T’Naja Bassil
Kiera Billingsley
Brittany Briscoe
Roshawn Canns
Gianni Childs
Chakemah Coleman

Isiah Crawford
Angenic Daniels
Nathalie Delcid
Hanna Endrias
Brittney Floyd
Porchia Foreman
Jesell Fuentes-Garbbito
Byron Gilliam-Cloyd
China Green
Ciara Haigler
Alysa Harvey
Trashawna Herbert
Maurice Holmes
Marquette Howard
Jayla Hutchinson
Charise Johnson
Luechee Jones
Jamal Jones
Shatasha Jordan
Donnell Kie
Maria Lawson
Safe’ Lewis
Constance Marshall
Aaron Massey
Sharnee McDonald
Joshua Meka
You-Hwa Mungai
Earica Parrish
Malik Plummer
Richard Randolph
Mikal Richardson
Martin Sakansung
Matthew Scruary
Tylon Shepherd
Jasia Smith
Howard Smith
April Strongfield
Myshell Taylor
Jessica Tillman
Kevin Turley
Emmanuel Walker
Tia Wash
Senora Washington
Ladonna White
Karen Williams
Kellie Williams
Robert Womack
The Mayor’s Opportunity Scholarship awarded 75 scholarships totaling $157,500 to participants ages 18 to 24 with plans to pursue post-secondary education and occupational or military training after successfully completing the six-week summer program. Scholarship recipients were selected based on interest, unmet financial need, and commitment to being a MBSYEP ambassador and participant. Participants received their scholarship awards during a luncheon at the historic Howard Theater on July 27, 2018.

Abosede Onibon-oje  
University of Pittsburgh

Acey Calhoun  
Virginia State University

Eric Powers  
Bethune Cookman University

Erica Foster  
Georgia State University

Esohe Irabor  
Howard University

Franchesca Morris  
Temple University

Genea Taylor  
North Carolina A&T University

Ghelatia Araia  
American University

Nneoma Hawkins  
Alabama Agricultural & Mechanical University

Porchia Ifill  
Capitol Technology University

Rikyah Bell  
Trinity Washington University

Ruth Kone  
George Washington University

Samia Taliaferro  
North Carolina Central University

Sianna Burnett  
George Mason University

Tiffany Livingston  
Hampton University

Jaquan McGhee  
Louisburg College

Jeremiah Simms  
University of Redlands

Mariama Barrie  
Trinity Washington University

Trenni Jefferson  
Tuskegee University

Tyrique Cuerton  
Johnson C. Smith University

William McApline  
Lafayette College

Zawadi Carroll  
University of Wisconsin Madison

Zykeah Davis  
Morgan State University

Gregory Williams  
SUNY Oswego

Harry Bridgers  
Susquehanna University

Imani Hyman  
North Carolina A&T State University

Indaysia Brent  
Delaware State University

Iyanna Hall  
North Carolina Central University

Jabari Shakir  
Massachusetts College of Liberal Arts

Jamia Watkins  
Norfolk State University

Tiffany Tyler  
West Virginia State University

Tiye Badal  
Delaware State University

Kymora Grooms  
Norfolk A&T State University

Kyn dall Jones  
Southern University A&M College

Lauren Dawkins  
Stevenson University

Lealem Aderie  
University of Pennsylvania

Linda Catalan  
The George Washington University

Trenni Jefferson  
Tuskegee University

Iman Hassen  
University of Maryland, College Park

Imani Diggs  
North Carolina Central University

Jia Dong  
Georgetown University

Jordan Moore  
Morgan State University

Karinton DeVille  
University of Wisconsin-Madison

Kennedy Hinnant  
Muhlenberg College

Kenneth Wells  
Norfolk State University

Keyani Cline  
Marymount Manhattan College

Khadijah Nixon  
Delaware State University

Karan Pierce  
St. John’s University

Kiara Hill  
SUNY Purchase College

Lauren Dawkins  
Stevenson University

Mozique Howard  
North Carolina Central University

Niyarna Jamison  
Tennessee State University

Kyleigh Norwood  
Lincoln University

Jamirah Jackson  
Virginia State University

Kristian Whitby  
Clark Atlanta University

Miracle Johns  
Johnson & Wales

William Glover  
Clark Atlanta University

William Glover  
Johnson C. Smith University

Younique Howard  
North Carolina Central University

Young ages 18 to 24 that have a desire to pursue post-secondary education and occupational or military training after successfully completing this work.

Scholarship recipients were selected based on interest, unmet financial need, and commitment to being a MBSYEP ambassador and participant.

70 Scholarships $2k per awardee

5 Scholarships $3.5k per awardee
AGENDA

DEMOGRAPHIC ANALYSIS OF YOUTH

Participant Age and Ward of Residency Self Reporting in MBSYEP Portal

<table>
<thead>
<tr>
<th>Participant Age</th>
<th>N/A</th>
<th>Ward 1</th>
<th>Ward 2</th>
<th>Ward 3</th>
<th>Ward 4</th>
<th>Ward 5</th>
<th>Ward 6</th>
<th>Ward 7</th>
<th>Ward 8</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td>14</td>
<td>9</td>
<td>79</td>
<td>3</td>
<td>7</td>
<td>132</td>
<td>204</td>
<td>124</td>
<td>412</td>
<td>447</td>
<td>1,417</td>
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<tr>
<td>15</td>
<td>6</td>
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<td>192</td>
<td>258</td>
<td>145</td>
<td>404</td>
<td>491</td>
<td>1,607</td>
</tr>
<tr>
<td>16</td>
<td>14</td>
<td>96</td>
<td>12</td>
<td>24</td>
<td>192</td>
<td>227</td>
<td>149</td>
<td>460</td>
<td>485</td>
<td>1,659</td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>73</td>
<td>9</td>
<td>25</td>
<td>176</td>
<td>236</td>
<td>137</td>
<td>431</td>
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<tr>
<td>18</td>
<td>6</td>
<td>49</td>
<td>1</td>
<td>9</td>
<td>132</td>
<td>148</td>
<td>104</td>
<td>314</td>
<td>362</td>
<td>1,125</td>
</tr>
<tr>
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<td>6</td>
<td>30</td>
<td>5</td>
<td>4</td>
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<td>122</td>
<td>85</td>
<td>229</td>
<td>248</td>
<td>816</td>
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<td>20</td>
<td>3</td>
<td>29</td>
<td>3</td>
<td>4</td>
<td>48</td>
<td>81</td>
<td>49</td>
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<td>191</td>
<td>589</td>
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<td>53</td>
<td>76</td>
<td>33</td>
<td>136</td>
<td>158</td>
<td>492</td>
</tr>
<tr>
<td>22</td>
<td>2</td>
<td>23</td>
<td>1</td>
<td>0</td>
<td>22</td>
<td>60</td>
<td>31</td>
<td>98</td>
<td>99</td>
<td>336</td>
</tr>
<tr>
<td>23</td>
<td>1</td>
<td>15</td>
<td>2</td>
<td>0</td>
<td>23</td>
<td>49</td>
<td>26</td>
<td>87</td>
<td>87</td>
<td>290</td>
</tr>
<tr>
<td>24</td>
<td>5</td>
<td>13</td>
<td>3</td>
<td>3</td>
<td>26</td>
<td>38</td>
<td>26</td>
<td>81</td>
<td>82</td>
<td>277</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>75</td>
<td>515</td>
<td>50</td>
<td>99</td>
<td>1,083</td>
<td>1,499</td>
<td>909</td>
<td>2,833</td>
<td>3,087</td>
<td>10,150</td>
</tr>
</tbody>
</table>

Figure 1
Source: Compiled by DOES based on information that 2018 certified youth participants provided on their applications.
NA= Not available, known or applicable. These participants did not provide this information, or ward of residency was not applicable to them. Ward of residency does not apply to participants who are homeless or a ward of the D.C. Child and Family Services Agency.

RACIAL DEMOGRAPHICS

Self Reported in MBSYEP Portal

<table>
<thead>
<tr>
<th>Race, Region, Ethnicity Group</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American / Black</td>
<td>5,645</td>
<td>4,121</td>
</tr>
<tr>
<td>American Indian / Alaskan Indian</td>
<td>18</td>
<td>14</td>
</tr>
<tr>
<td>Asian</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td>Caucasian / White</td>
<td>41</td>
<td>62</td>
</tr>
<tr>
<td>Hispanic / Latino</td>
<td>194</td>
<td>128</td>
</tr>
<tr>
<td>Other</td>
<td>619</td>
<td>480</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

Figure 2
Source: Compiled by DOES based on responses in the MBSYEP Portal from 2017 program certified youth participants regarding their age and gender.
### % of Youth Participants by Education Level

<table>
<thead>
<tr>
<th>Educational Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle School</td>
<td>12.7%</td>
</tr>
<tr>
<td>High School</td>
<td>56.6%</td>
</tr>
<tr>
<td>Some High School</td>
<td>1.2%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>14.1%</td>
</tr>
<tr>
<td>Obtained GED</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>College Student</td>
<td>12.8%</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>.24%</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>N/A</td>
<td>&lt;1%</td>
</tr>
</tbody>
</table>

### # of Youth Participants by Education Level

<table>
<thead>
<tr>
<th>Education &amp; Training</th>
<th>1998</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth Services</td>
<td>1666</td>
</tr>
<tr>
<td>Office Administrative Services</td>
<td>1357</td>
</tr>
<tr>
<td>Sports &amp; Physical Education</td>
<td>1030</td>
</tr>
<tr>
<td>Performing Arts</td>
<td>794</td>
</tr>
</tbody>
</table>
## Mayor Marion S. Barry Summer Youth Employment Program

### Student Type and Age

<table>
<thead>
<tr>
<th>Student Type</th>
<th>14</th>
<th>15</th>
<th>16</th>
<th>17</th>
<th>18</th>
<th>19</th>
<th>20</th>
<th>21</th>
<th>22</th>
<th>23</th>
<th>24</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time Student</td>
<td>1,409</td>
<td>1,587</td>
<td>1,626</td>
<td>1,484</td>
<td>1,001</td>
<td>597</td>
<td>350</td>
<td>239</td>
<td>127</td>
<td>79</td>
<td>64</td>
<td>8,563</td>
</tr>
<tr>
<td>Not in School</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>7</td>
<td>72</td>
<td>154</td>
<td>183</td>
<td>183</td>
<td>163</td>
<td>184</td>
<td>180</td>
<td>1,134</td>
</tr>
<tr>
<td>Part-Time Student</td>
<td>10</td>
<td>12</td>
<td>27</td>
<td>43</td>
<td>44</td>
<td>49</td>
<td>38</td>
<td>53</td>
<td>37</td>
<td>23</td>
<td>24</td>
<td>360</td>
</tr>
<tr>
<td>Post Secondary</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>6</td>
<td>6</td>
<td>9</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>5</td>
<td>52</td>
</tr>
<tr>
<td>Vocational</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>8</td>
<td>2</td>
<td>7</td>
<td>5</td>
<td>10</td>
<td>5</td>
<td>2</td>
<td>4</td>
<td>45</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>1,420</td>
<td>1,606</td>
<td>1,659</td>
<td>1,548</td>
<td>1,125</td>
<td>816</td>
<td>586</td>
<td>491</td>
<td>336</td>
<td>290</td>
<td>277</td>
<td>10,154</td>
</tr>
</tbody>
</table>

### 22-24 Year Old Outcomes

**Office of Youth Programs (OYP) - Marion Barry Summer Youth Employment Program Outcomes and Data for 22-24 year olds**

- **2,345** Applied
- **1,057** Enrolled and Certified
- **900** Participants who worked at least 1 hour in the program

**Program Highlights** (Data as of 12/31/2018)

<table>
<thead>
<tr>
<th>Office of Youth Programs Professional Developments</th>
<th>Office of Youth Programs Professional Developments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Development Workshops</td>
<td>Participants</td>
</tr>
<tr>
<td>7</td>
<td>53</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Off-site Professional Developments</th>
<th>ADC Management</th>
<th>Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts Group</td>
<td>100 Participants</td>
<td>130</td>
</tr>
<tr>
<td>Dramatic Solutions</td>
<td>53 Participants</td>
<td>40</td>
</tr>
</tbody>
</table>

**Professional Development Outcomes**

- **Goals**: 200 Participants
- **Achieved**: 320 actually attended the professional development sessions

**Outcomes**

- **394** Enrolled/Re-enrolled in Post-secondary Education
- **141** Referred to Services (DOES Programs/GED Services)

**Government of the District of Columbia**

**Muriel Bowser, Mayor**
CONCLUSION

The late Mayor Marion Barry’s legacy has guided the Department of Employment Services’ attitude toward workforce development for 39 years. Under Mayor Bowser’s leadership, MBSYEP continues to look for new and innovative ways to create opportunities for District youth. Expanding networks and leveraging the growth of the local economy to benefit area youth is the constant focus.

Creating meaningful work readiness experiences is essential for program growth. Based on the 2018 MBSYEP feedback and performance data, participants are returning to MBSYEP at a higher rate. In 2018, the program experienced a near 17% increase in youth retention than the previous year.

Given the intentional focus on professional development, MBSYEP participants received access to professional development training and modules to support personal and professional growth. Looking forward, program staff will continue to enhance the quality of the comprehensive professional development curriculum. Comprehensive program enhancements will help more young people develop the skills needed to be successful in the workforce.

MBSYEP staff look forward to expanding access through: continued improvement of the online application and eligibility certification process; modifying orientation content to include learning modules most relevant to job placements; being increasingly responsive to the needs of employers; improving the job matching process; and creating additional content to support MBSYEP supervisors and mentors in working with assigned youth participants.

MBSYEP’s focus on providing youth access to quality professional development experiences through host providers is critical. The program has placed a renewed focus on being intentional with modules and meeting youth where they are, while cultivating best practices. CareerEdge and other technologies continue to play an important role in the meeting of development goals.

Each year brings lessons learned that lead to program improvement. As the program continues, the focus will be on increasing opportunities for our youth by expanding the pool of employer hosts. Expanding this pool will involve partnering with new quality host sites and retaining past quality partners in the private sector, community-based organizations, federal government, and schools and universities.
GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

DEPARTMENT OF EMPLOYMENT SERVICES
Dr. Unique Morris-Hughes

Office of Youth Programs
4058 Minnesota Avenue, NE, Washington, DC 20019

Phone: (202) 724-7000 • Fax: (202) 673-6993
does.dc.gov