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# Marion S. Barry Tribute



#### March 6, 1936 - November 23, 2014

The late Mayor Marion Barry's life and legacy is the personification of hard work. Mayor Barry's activism as a civil rights activist, community organizer, and politician earned him the nickname "Mayor for Life."

The District of Columbia experienced tough times in 1968 due to riots, violence, and poverty. Mayor Barry responded by designing a program, the Summer Youth Employment Program, that offered thousands of District youth entry-level employment opportunities in local and federal government. This program helped open the door to jobs that were historically inaccessible to minorities. Born from these unprecedented opportunities was the creation of a strong middle class in minority communities in the District that continues to thrive.

Four decades later, the program has positively impacted hundreds of thousands of District residents who may not have otherwise had access to their career and economic prosperity.

In honor of Mayor Marion S. Barry's contribution to the city, Mayor Muriel Bowser signed Mayor's Order 2015-037 in 2015 to rename the program the Mayor Marion S. Barry Summer Youth Employment Program. That same year, Mayor Bowser expanded the program to include youth ages 22 to 24, giving thousands more youth a fair shot at a pathway to the middle class.

# Letter From Mayor Bowser

Dear Washingtonians,

As our city grows, we must continue to make unprecedented investments in our youth. One of our greatest investments each year is the Marion Barry Summer Youth Employment Program (MBSYEP). As it enters its 40th year, this program has afforded exposure, development, and pathways to job and career development for many of our youth.

MBSYEP services over 10,000 of our District youth and young adults between the ages of 14 to 24 each year. In 2015, the Bowser Administration expanded the program to residents between the ages of 22 to 24. In 2018, we've helped over 900 residents between the ages of 22 to 24 find employment through MBSYEP. Strengthening and



maintaining partnerships has made this possible. We've made and maintained partnerships within the federal and local government agencies, major corporations, local businesses, hospitals, urban farms and other community groups alike.

MBSYEP participants received transportation assistance to get to their worksites, financial literacy lessons, and access to success coaches and mentors to support them throughout the program. Additionally, MBSYEP offers professional development for young adults, Fire and EMS pre-cadet training, and a summer leadership program offered by the Marion Barry Youth Leadership Institute.

We launched a series of Safer, Stronger DC initiatives to support families and residents throughout the summer. This summer, a cohort of MBSYEP Youth ages 18 to 24 had a chance to explore the DC Infrastructure Academy (DCIA) and The Solar Works DC Program. Administered by DCIA, the District Department of Energy and Environment, GRID Alternatives, and Solar Works DC introduced youth to careers in the solar industry.

We will continue to invest in the youth of Washington, DC because they are the future of our great city. I look forward to continuing to create opportunities that put more young residents on pathways to the middle class.

Sincerely,

Muriel E. Bowser Mayor

# Letter From Director Dr. Unique Morris-Hughes

Dear MBSYEP Partners and Stakeholders,

In its 39th year, the Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) continues to serve as a bridge between education and workforce. Each summer, MBSYEP provides six weeks of meaningful work experience to over 10,000 youth ages 14 to 24. As we continue to build upon the legacy of Mayor Marion S. Barry, current efforts are focused on introducing and preparing District youth for in-demand careers, fostering positive attitudes about work, and increasing access to post-secondary education. The DC Department of Employment Services (DOES) has partnered with hundreds of employers who are uniquely positioned to provide relevant training and employment experiences



that assist young Washingtonians in their development towards positive work habits and obtaining critical skills necessary to secure future employment.

As we enter the program's 40th year, I am proud of the progress made. With investments in technology, we were able to increase accessibility by: making all MBSYEP applications and content accessible on mobile devices; creating youth-focused learning tools to help participants learn valuable skills; and improving program integrity through consistent, uniform delivery and back-end processes to eliminate travel and waiting time. This year, we added DC Talent Leaders, a subcomponent to MBSYEP, which gives participants ages 18 to 24 a fair shot towards sustaining a career, while expanding the pool of host employers in the District of Columbia.

As MBSYEP continues to demonstrate its strength, impact, and reach, this report will reflect upon program data and highlights from the 2018 program year, including participant enrollment, demographics, industry profiles, employer outreach, and special events.

Sincerely,



Dr. Unique Morris-Hughes
Director, DC Department of Employment Services

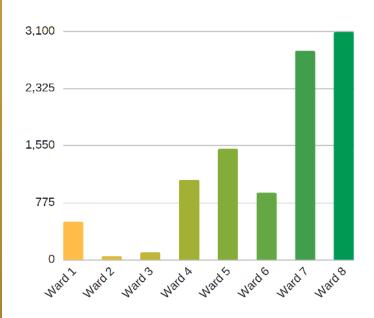
# 2018 MBSYEP by the Numbers

# 19,466 YOUTH APPLICANTS

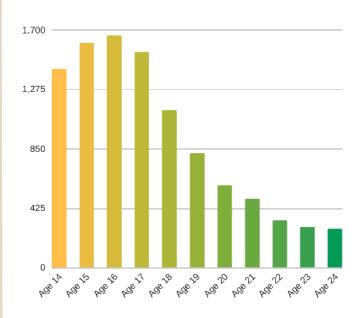
Total # of Youth Certified Eligible:
11,357
Total # of Youth Assigned Jobs:
11,357
Total # of Youth Who Worked:
10,159

Total # of Hours Worked: 981,874.3 Total Net Pay: \$8,752,799.92 Total Gross Pay: \$9,922,942.78

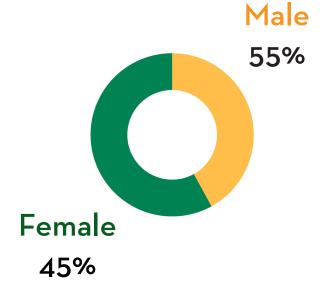
### MBSYEP Youth by Ward



### MBSYEP Youth by Age

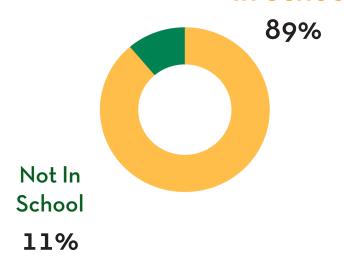


# MBSYEP Youth by Gender

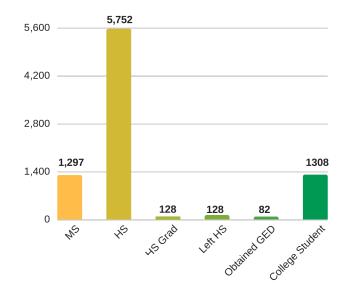


# MBSYEP Youth by School Status

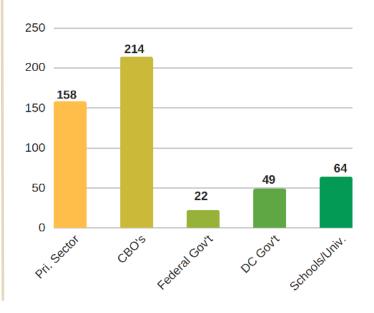
In School



# MBSYEP Youth by Education Status



# MBSYEP Employers by Sector



15,511

**Job Posted** 

1,625

**Work Sites** 

507

**Employers** 

# **PROGRAM DETAILS**

#### PROGRAM HIGHLIGHTS

# 19,466 applied and 11,357 certified eligible

Technological innovations made this year's process more accessible by ensuring individuals were able to complete their applications and eligibility certifications directly on their mobile devices.



# 22-24-year-old participation reaches 100%

A total of 1,057 youth 22 to 24 years old completed the certification process. Since the program was expanded in 2015, a total of 3,792 youth within this age range have been served. The 2018 participation rate was the second highest since the program's expansion, with 100 percent of the summer employment slots filled. The Office of Youth Programs employed 12 success coaches for MBSYEP participants age 22 to 24 to provide individualized career coaching and job placement assistance. Professional development sessions were held at DOES headquarters ,and coaching sessions included resume workshops where participants were provided hands-on experience in how to create and revise their resumes and cover letters.



#### Increased professional development opportunities

Online, user friendly modules were made available for the second consecutive year. These modules proved to be a vital asset in assisting youth with completing orientation and helping to build soft workforce skills. The personalized nature of the modules made youth more inclined to ask foundational questions. Foundational workforce knowledge acquired through the modules, such information about their host site and their work, improved youth on-the-job confidence, making them more inclined to engage with their employers."



### Increased support for vulnerable youth

In partnership with Safer Stronger DC, MBSYEP participated in targeted neighborhood outreach to connect young people from specific Police Service Areas to MBSYEP and other youth employment programs.



#### Public-private partnerships resulted in increased youth engagement

MBSYEP has partnered with Cities for Financial Empowerment in each of the Bowser's Administration's first four years. Through the partnership, the program fuses banking access and targeted financial education into the MBSYEP orientation and training, turning a summer paycheck into a step towards a strong financial future. Additionally, Summer Jobs Connect, a national learning community, serves DC youth each year with light- touch financial education, inclusive of banking and credit union education.

#### PROGRAM DESCRIPTION AND MISSION

The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is a locally funded initiative administered by the Department of Employment Services (DOES), which provides District youth ages 14 to 24 with enriching and constructive summer work experiences through subsidized placements in both the public and private sectors.

Beginning in 2015, Mayor Bowser expanded MBSYEP to include youth ages 22 to 24 upon recognizing that young District residents were struggling to find opportunities to get the kind of work experiences that could lead to a fruitful career.

MBSYEP strives to provide young people with the opportunity to:

- Earn money and gain meaningful work experience;
- Learn and develop the skills, attitudes, and commitment necessary to succeed in the workforce;
- Facilitate career exploration; and
- Interact with dynamic professionals in a positive and supportive work environment.

Employers in the Washington, DC metropolitan area make this annual program possible by serving as host employers and providing structured job opportunities for District youth during the summer. Over the six week program, District youth are introduced to government agencies, nonprofits, and companies that will positively impact their futures.

### PROGRAM COMPONENTS AND KEY DATES

The 2018 MBSYEP application registration period opened on Friday, January 26, 2018 and closed on Saturday, March 17, 2018. All certification documents were due by the application closing date. Youth orientation commenced less than a week later on Wednesday, March 21, 2018.

The 2018 cohort began on Monday, June 25, 2018, and ended on Friday, August 3, 2018. Consistent with legislative requirements, the program ran six weeks and consisted of 29 work days (youth are not permitted to work on July 4).

#### **NITIATIVES**

#### Improved Certification Process

DOES renewed its partnership with government host sites inclusive of the Department of Parks and Recreation, Department of Transportation, Office of the State Superintendent of Education, Child and Family Services Agency, and the Department of Youth Rehabilitation Services. As a result, **11,357 youth applicants** were certified eligible, in whole or in part, through the expanded verification process.

#### Mayor Marion S. Barry Summer Youth Employment Program

### Application Process

#### Youth

The 2018 MBSYEP application was available on summerjobs.dc.gov beginning on January 26, 2018. The online application instructed applicants what information was required for registration, including their name, date of birth, address, and Social Security Number.

Other information requested on the application included:

- Current school status (in-school or out-of-school), current or last grade level completed, current or last school attended, and the applicant's attendance status (full or part-time);
- The applicant's top industry areas of interest and the type of work desired as it related to their longterm career goals; and
- An applicant's plan for after the program ended, including whether or not they intended on returning to school, seeking full- or part-time employment, or were unsure.

In an effort to increase efficiency, applicants who applied online for the prior MBSYEP year could complete a "returning youth" application with pre-populated information. All applicants who successfully completed the application process were given access to the online youth portal. The youth portal is customized for each individual youth and houses all information pertaining to the program.

Within the portal, youth are able to:

- Access program e-mail messages;
- View information on assigned worksite and supervisor;
- Plan for commute between home and assigned worksite; and
- Receive updates on all hours worked and pay stubs for all wages earned.

The youth portal also allows hopefuls to view the status of their application, forms, and/or documents they are required to submit in order to remain engaged in each step of the application process. Later, if certified to participate, youth can also select and apply for MBSYEP jobs listed in the portal.

After completing the online application, youth were required to complete several additional steps, including:

- 1. Completing the MBSYEP W-4 tax form in the MBSYEP youth portal by Saturday, March 17, 2018;
- 2. Completing the MBSYEP "My Banking Quiz" in the MBSYEP Youth Portal by Saturday March 17, 2018; and
- 3. Submitting all eligibility documents on an assigned date and time provided by DOES.

Additionally, youth were required to complete a mandatory pre-program orientation either in person or online through the CareerEdge mobile professional development platform.

#### Website

DOES renewed its partnership with Office of the State Superintendent of Education, the Child and Family Services Agency, and the Department of Youth Rehabilitation Services to electronically verify participant eligibility in part or in whole. The partnership drastically improves the efficiency of the program and eliminates the need for in-person certification events.

#### Online Orientation Platform

DOES utilized the CareerEdge mobile platform (careeredge.com/mbsyep) to allow participants to access and complete orientation and professional development sessions on their mobile devices. The platform allows for viewing of videos, learning modules, and access to job leads based on interests.

#### Online Professional Development

The CareerEdge online platform assisted MBSYEP participants with interactive curriculum modules that focused on topics that include time management and workplace etiquette. Youth earned digital badges that highlighted their progress and attainment of new skills.

#### **Traning**

MBSYEP participants took part in one of the optional professional development modules offered through the online platform, which included: assistance building an ePortfolio and resume; completing a mock job application; creating a business plan; guidance on how to write a cover letter; and instruction on how to write an effective, post-interview thank you letter. Additionally, MBSYEP participants were able to access personal growth and career building modules that include valuable trainings on working in teams, time management, and conflict resolution.

#### Greater Opportunities for Professional Development

DOES hosted a five-day professional development boot camp for youth ages 18-24 who were eligible to participate in MBSYEP. The boot camp was designed to provide young adults with the foundational skills necessary to become healthy, productive workers and participants in civic and community affairs. Specifically, the boot camp focused on the following:

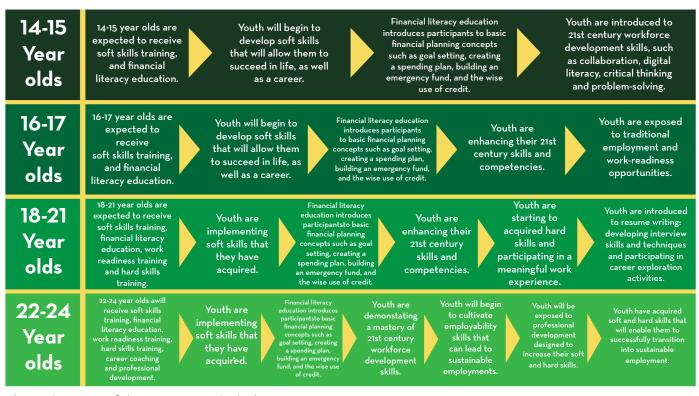


#### Youth Orientation

For the second consecutive year, the mandatory MBSYEP youth orientation was available to youth participants to complete online. It consisted of an eight-part set of interactive modules designed to keep youth interested, engaged, and informed. The curriculum was centered on building soft skills to ensure youth would be fully prepared for work. MBSYEP considers the development of soft skills to be a critical component of the program and a key developmental milestone, as youth will be introduced to skills at ages 14 and 15, enhance those skills by ages 16 and 17, and be ready to exercise and perfect those skills at ages 18 to 24. Upon the successful completion of the orientation, MBSYEP participants received a digital badge signifying their accomplishment.

#### Intentional Focus on Skills Development

MBSYEP has long considered the development of soft skills and 21st century work skills to be a critical component of the program. This year, it became an explicitly stated goal for both youth and host employers to develop these skills. The MBSYEP Skills Progression Chart provides a comprehensive overview of the developmentally-appropriate skills that participants are expected to learn and implement throughout their participation in the program. At ages 14 and 15, youth are introduced to foundational skills and receive early exposure to financial literacy education. At ages 16 and 17, youth are expected to enhance those skills and start to implement them while furthering their financial literacy. By ages 18 to 24, youth are expected to exercise these skills and receive advanced-level financial literacy education covering a broad range of topics. MBSYEP will continue to explore and implement best practices that support youth participants in their growth and development and prepare host employers to best support them.



The eight steps of the process included:



MBSYEP orientation is available in English and Spanish, and there is an option to use a translator for other languages, such as Hebrew, Hindu, Vietnamese, Amharic, Latin, and Portuguese.

MBSYEP youth applicants were sent emails inviting them to complete the orientation. A total of 10,159 youth applicants successfully completed all (mandatory and optional) modules of the orientation and received a digital badge.

#### **Employers**

For the 2018 program year, 507 host employers completed agreements and met all DOES requirements to participate in MBSYEP. Employers submitted applications online beginning February 23, 2018, at summerjobs.dc.gov.

DOES accepted applications from host employers on a rolling basis to ensure there were enough summer jobs available for all certified 2018 MBSYEP youth.

To participate, employers are required to:

- Attend a mandatory orientation session covering the program guidelines for supervising MBSYEP participants
- Complete a criminal background clearance, where applicable; and
- Successfully pass a pre-program site visit by a MBSYEP program monitor.

### The MBSYEP program monitoring team completed over



### worksite visits during 2018.

Employer partners are able to view resumes and contact information to begin conducting participant interviews using the newly launched interview platform on the MBSYEP portal.

#### PARTNERSHIPS



# Stars Teen Camp

The Metropolitan Police Department's Summer Stars program hosts two groups of teens (100 total) throughout the summer. The program provides mentoring, motivational, and recreational activities for youth between the ages of 14 and 17. Youth are selected by school resource and patrol officers during the school year to participate in this educational and safety awareness summer day program.



#### American Federation of Government Employees

The American Federation of Government Employees partnered with MBSYEP to bring meaningful and constructive working experiences to youth during the summer of 2018. Participants obtained training on Microsoft Office and office etiquette.



#### Department of Housing Authority

DCHA takes on more than 100 MSBYEP youth participants who are broken into two groups: office support and labor. Participants in the office support sector work with staff to perform clerical filing, data entry, and email. Participants in the labor support sector supported the ground and facility maintenance work on DCHA properties. All youth are awarded \$50 dollar gift cards and the top 10 youth are awarded \$100 dollar gift cards.



#### National Park Service

During the summer of 2018, National Capitol Parks East hired approximately 25 youth through MBSYEP. Youth worked in the maintenance division with duties that included trash removal, grounds keeping, and other maintenance jobs throughout the parks. Youth also worked in the skating pavilion distributing and repairing skates and helping park staff with various programs and projects. Another cohort of youth worked in the interpretive division. The workers assisted the park rangers with operating the information station and were trained to lead site tours.



#### The Georgetown Project

The Georgetown Project partnered with local businesses to offer GISD high school students the opportunity to participate in MBSYEP. Youth helped promote the program by advertising links to the application and FAQ page, as well as provided potential host contact information.



#### Safe House DC

MBSYEP partnered with the Mayor's Office of Latino Affairs to ensure that all youth, including those who were unable to participate in the traditional program, had a safe and enriching summer. A total of 163 youths were successfully connected to structured programs at a variety of community-based organizations, including: City Blossoms, Many Languages One Voice, Mary's Center, the Latin American Youth Center, and the Latino Student Fund.

#### Zoowaddee



Zoowaddee is a Swahili word meaning "gift." Participants who were assigned to Zoowaddee created two audio books, and performed their audio books to Office of Youth Programs staff, local businesses, and an array of community stakeholders. The audio books helped raise money to assist families in battered women shelters and cover some back-to-school expenses. As part of the experience, the students conducted group discussions around the importance of voting, education, and improving their neighborhoods.

#### The Musicianship



Participants ages 14 to 17 took part in entrepreneurial and general career readiness skills training as it relates to the music industry. Youth also participated in areas of marketing, event promotions, sales, radio, and TV.

#### Saving Our Next Generation

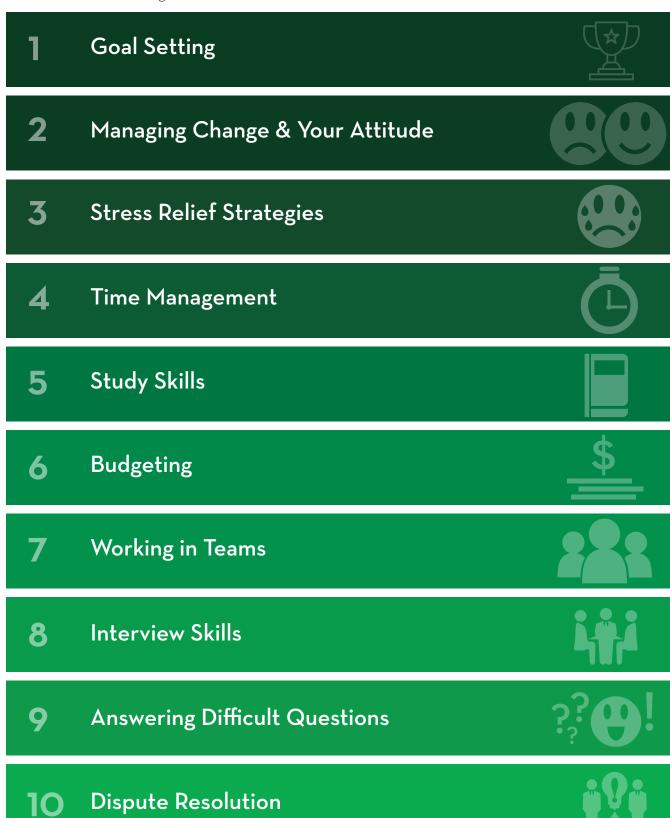


Saving Our Next Generation offered a holistic workforce development experience to 20 of our youth participants. Youth were provided with mentors, participated in workforce readiness workshops, took life skills courses, and acquired knowledge that enhanced their entrepreneurial skills. Participants also took part in resume and interview workshops.



#### Professional Development

Youth were able to access CareerEdge 24 hours a day, 7 days a week, which included modules that focused on the following:



#### Payroll and Hours

Age	Wage*	Maximum Hours Per Week
14-15	\$5.25	20 (16 for the week of July 4)
16-21	\$8.25	25 (20 for the week of July 4)
22-24	\$12.50**	30 (25 for the week of July 4)

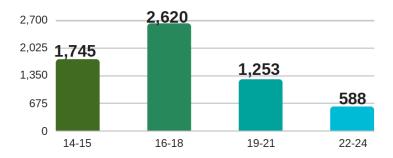
<sup>\*</sup> Employers were permitted to pay their youth additional funds at their discretion.

During MBSYEP, a total of **10,159** youth reported wages. Youth logged a total of **981,874.3** hours in total for a gross pay amount of **\$9,922,942.78**.

All MBSYEP participants received a US Bank Focus VISA debit card to be used anywhere VISA is accepted and at any ATM, Citibank, or All-Point machines.

Through a partnership with Bank on DC, youth ages 18 and older received financial literacy training and were invited to apply for a free checking or savings account with local bank partners.

#### Transportation Assistance





#### **6,206** SmarTrip Fare Cards Issued to Participants

Access to transportation continues to be a key barrier to participant engagement in MBSYEP. In the 2018 program year, 6,206 participants received a WMATA SmarTrip card that was pre-loaded with \$55 at the start of the program, and the remaining \$55 provided three weeks later as part of their payroll.

#### RETURNING YOUTH

MBSYEP participants return to the program year after year to build their skills and gain work experience. In 2018, 7,364 youth returned, which is a 17% increase from the 2017 total of 6,304. Many of the returning youth requested to work with the same employer from their previous year placement. The diversification MBSYEP host employer portfolio, as well as the heavy emphasis placed on connecting youth to opportunities in their preferred industry, influenced the increase. Host partners from universities, the private sector, federal government, local agencies, small and local business sectors, and public schools have contributed to 11,362 MBSYEP job selection sites in 2018.

<sup>\*\*</sup> As of July 1, 2018, the hourly pay rate increased from \$12.50 to \$13.25.

#### Opportunity Youth Prioritization

MBSYEP is open to all District youth ages 14 to 24. In 2018, 18% of MBSYEP applicants were not enrolled in school. Out-of-school youth are prioritized for earlier engagement and inclusion in year-round youth employment programs. The youth are also identified for targeted engagement with employers that are interested in hiring young people to continue working beyond the program's six-week duration.

#### ATTRITON

# 2018 MBSYEP Cumulative Attrition Rate Totaled 12.9%

#### 12.9%

This number is based on a comparison of the total number of youth paid for hours worked during Week 1 of 2018 MBSYEP and the total number of youth paid for hours worked during the final week of the six-week program.

#### 1.5%

Represents the average week-over-week attrition rate during the six-week program.

#### 2%

the reduction in attrition between PY17 and PY18

2018 MBSYEP demonstrated low attrition and stronger engagement contributing to the continuous improvement of the program.

#### YOUTH DEVELOPMENT ACTIVITIES

#### ORGANIZATION AWARDED FUNDING

**ADC Management** 

Amy Jacques Garvey Institute, Inc.

Arts Group

Bradley Associates, LLC

Calvin Woodland Sr. Foundation

Career Discovery

Chi Squared

Citiwide Computer Training

Community Tech

Constituent Services Worldwide

**Contemporary Family Services** 

Dance Institue of Washington

**Dramatic Solutions** 

**Empowerment Enterprise II** 

Life Successs Center

George Worrell

H Strteet Main Street, Inc.

**Healthy Babies** 

**Humanities Council** 

**KBEC Group** 

**PAxen LEarning Center** 

Pendergrast Alston

Red Sprinkle

Safe House DC

Saving Our Next Generation

Sewing Opportunity Never Ending

Siblings Together USA, Inc.

The Jarmal Harris Project

The Musicianship

Time for A Change

**Total Family Care Coalition** 

Youth Entrepreneurship Institute

Youth Organization United to Rise

#### MBSYEP 2018 CLOSING CEREMONY

The 2018 MBSYEP Closing Ceremony, held on Friday, August 3, 2018 at Anacostia Senior High School, celebrated the outstanding work of employer hosts and participants. At the event, outstanding youth and nine exemplary hosts were recognized for their exceptional performance over the six-week program. Hosts, youth, and their invited guests were received at a welcome reception and were presented with program gifts and later presented their awards. The event included performances by The Jarmal Harris Project and the Youth Entrepreneurship Institute.

...outstanding youth and 9 exemplary hosts were recognized for their exceptional performance over the six-week program.

# **OUTSTANDING YOUTH**

Muhammad Abdul-Malik Maniya Allen Chelsea Bacote Ronnell Bates Darnell Booker Alexis Brown Stephon Carrington Samson Chirambo Marco Coleman Segana Crews Jacque Dassie Desahn Despertt Kelechi Enklereji Khayla Floyd Kyera Frank Lionell Gaines Asia Goode Jaynell Greene Tori Hailes Taraycha Hatton Devin Herbert Jakiya Hood Auzane Howell Terrisha Jackson De'vaughn Johnson Harkeem Jones Jada Jones Bernard Jordan **Imonie King** Alanna Lawson Javen Logan Contessa Martin Regina Matthews Donyai McDonald-bey Johari Mencer Chukwudi Nwaolu Kelvin Patrick Sunita Premysler Antoinette Richarsdon Cristal Sandoval Nadiri Seals Kheilah Short Joshua Smith Nadja Somuah Larenai Swann Sean Terry Bria Price Reina Tindle Sarah Tvler Taion Walters Shayla Washington **Ebony Washington** Naytia Williams Errick Wilson Zekiah Wright

Taion Walters

Shayla Washington Ebony Washington Naytia Williams Errick Wilson Zekiah Wright Muneerah Abdusshahid Imani Allen Tymeika Bailey Brishae Battle Conner Boron Marie Brown Johnae Carter Callya Chrisopher Kyler Cook Anika Crumlin Tonisha Davis Monique Edwards Kaelin Fields \* Linda Ford Macett Freeman Camille Gaskin **Quantise Grant** Aacha Gregg Winston Hall Amari Hawkins Ramo Herbert Sharnita Hooks Auzane Howell Randolph Jackson Amaya Johnson Matthew Jones **Nigel Jones** Maglorie Jordan Michelle Lancaster Michael Lawson Kishawn Love Jessica Martinez Isaiah Mccall Jobe McDowney Mikayla Miller Jasmine O'Neal Jordan Pearson Allen Swanson **Dorian Thomas** Kamashae Toliver Allen Swanson **Dorian Thomas** Kamashae Toliver Anasia Tyler Kaila Waner-Jackson **Robert Washington** Nathaniel Whitby LaRhonda Williams

Taanya Wilson

Zinquarn Wright

Andrew Addison

Denae Anderson Steven Bailey Malek Beidleman Savon Boston Karen Brown Alex Chambers Christina Clayton Dargin Cortez Destini Cunningham Kieron Davis Noelle Edwards Abel Fikre Dominique Ford Jakaiya Frisby Cory Gerald Eric Gray Matthew Guo's Reginald Hamilton Chloe Henderson Raquel Holman **Anson Hopkins** Isis Hudgins Da'Viesha Jennings Antoinette Johnson Joe Jones Joshua Jones Mikiase Kebede Michelle Lancaster Daijanna Lee Ian Ludwig Jessica Martinez Deloniel Mccombs Sherricka McGrier Kendra Miller Deshawn O'neal Cierra Peterson Tre'Von Proctor Serena Refour Selena Rodgers Darnell Savoy Karim Sewll Andrew Sloan Isiah Smith **Brison Stewart** Lynda Talley Octavia Thompson Jamaal Trice Makalia Vines Lamar Ward Jamea Wilson Kevin Yiadom Funmi Akintunde Jacqueline Arce Trevon Banks

Juwan Best

John Boyd

Jbria Bryant Crystal Chandler **Aaron Coates** Frances Crawford **Keith Curtis** Trevon Davis Catera Edwards Aaron Fitch Saleen Ford Jamie Fuentes Jovan Gibbs Janine Green Cierra Haiger Jaimie Harris Mykelle Henry Tonisha Holmes Shawnyka Howard Kimkia Hunter Robert Johnson Charles Jones **Emanyel Jones** Daesha Jones Monae Kent Tviuan Lawrence Diamond Lewis France Maadox Tamira Mashall Nathaniel McDaniel Toniya McNeil Tatyana Morris Ninisha Pardlow Nicole Phifer Vann Pugh Anavah Reid Shatori Rose Dasia Scott Tylou Shepherd **Brittany Smith Howard Smith** Maya Stringfellow Briana Taylor **Andrew Thorne** Carmen Tucker Shanya Walker Zahra Wardrick Damian Washington Deja White **Denzel White** Zakkiyya Ali Latecye Augburn T'naja Bassil Kierra Billingsley

**Brittany Briscoe** 

Roshawn Canns

Chakemah Coleman

Gianni Childs

Isaiah Crawford **Angenic Daniels** Nathalie Delcid Hanna Endrias **Britteny Floyd** Porchia Foreman Jesell Fuentes-Garbabito Byron Gilliam-Cloyd China Green Ciara Haigler Alvsa Harvey Trashawana Herbert Maurice Holmes Marguette Howard Jayla Hutchinson Charise Johnson Luchee Jones Jamal Jones Shatasha Jordan Donnell Kie Maria Lawson Safe' Lewis Constance Marshall Aaron Massev Sharnee McDonald Joshua Meka You-Hwa Mungai Earica Parrish Malik Plummer Richard Randolph Mikael Richardson Martin Sakansong Matthew Scurry Tylon Shepherd Jasia Smith **Howard Smith April Strongfield** Myshell Taylor Jessica Tillman **Kevin Turley** Emmanuel Walker Tia Wash Senora Washington Ladonna White Karen Williams Kellie Williams Robert Womack

#### MAYOR'S OPPROTUNITY SCHOLARSHIP

The Mayor's Opportunity Scholarship awarded 75 scholarships totaling \$157,500 to participants ages 18 to 24 with plans to pursue post-secondary education and occupational or military training after successfully completing the six-week summer program. Scholarship recipients were selected based on interest, unmet financial need, and commitment to being an MBSYEP ambassador and participant. Participants received their scholarship awards during a luncheon at the historic Howard Theater on July 27, 2018.

Abosede Onibon-oje

University of Pittsburgh

Acey Calhoun

Virginia State University

**Eric Powers** 

Erica Foster

Georgia State University

Esohe Irabor

Howard University

Franchesca Morris

Temple University

Genea Taylor

North Carolina A&T University

Ghelatia Araia

American University

**Nneoma Hawkins** 

Alabama Agricultural &

Mechanical University

Porchia Ifill

Capitol Technology University

Rikyah Bell

Trinity Washington University

Ruth Kone

Samia Taliaferro

North Carolina Central University

Sianna Burnett

Tiffany Livingston

Hampton University

Jaquan McGhee

Louisburg College

Jeremiah Simms

University of Redlands

Mariama Barrie

Trinity Washington University

Trenni Jefferson

Tuskegee University

Tyrique Cuerton

WIlliam McApline

Lafayett College

Zawadi Carroll

University of Wisconsin Madison

Zykeah Davis

**Gregory Williams** 

SUNY Oswego

Harry Bridgers

Imani Hyman

A&T State University

Indaysia Brent

Delaware State University

Ivanna Hall

North Carolina Central University

Jabari Shakir

Massachusetts College of Liberal Arts

Jamia Watkins

Norfolk State University

Tiffany Tyler

Tiye Badal

Delaware State University

Kymora Grooms

**Kyndall Jones** 

Southern University A&M College

Lauren Dawkins

Lealem Aderie

University of Pennsylvania

Linda Catalan

Trenni Jefferson

Tuskegee University

Iman Hassen

**Imani Diggs** 

Jia Dong

Jordan Moore

Morgan State University

Karinton DeVille

Kennedy Hinnant

Muhelenberg College

Kenneth Wells

Norfolk State University

Keyani Cline

Marymount Manhattan College

Khadijah Nixon

Delaware State University

Kharan Pierce

St. John's University

Kiana Livingston

SUNY Purchase College

Kiara Hill

Kristian Whitby

Clark Atlanta University

Miracle Johns

Johnson & Wales

Mozige Howard

North Carolina Central University

Niyarna Jamison

Kyleigh Norwood

Lincoln University

Jamirah Jackson

Virginia State University

Makayla Cromes

North Carolina A&T State University

Malik Dennis

William Glover

Capitol Tech. University Willis Thomas

University of the District of Columbia

70 Scholarships \$2k per/awardeee

Youth ages 18 to 24 that have a desire to pursue post-secondary education and occupational or military training after successfully completing this work.

5 Scholarships \$3.5k per/awardee Scholarship recipients were selected based on interest, unmet financial need, and commitment to being a MBSYEP ambassador and participant.

# **AGENDA**

#### DEMOGRAPHIC ANALYSIS OF YOUTH

#### Participant Age and Ward of Residency Self Reporting in MBSYEP Portal

Participant Age	N/A	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	Total
14	9	79	3	7	132	204	124	412	447	1,417
15	6	82	9	20	192	258	145	404	491	1,607
16	14	96	12	24	192	227	149	460	485	1,659
17	18	73	9	25	176	236	137	431	437	1,542
18	6	49	1	9	132	148	104	314	362	1,125
19	6	30	5	4	87	122	85	229	248	816
20	3	29	3	4	48	81	49	181	191	589
21	5	26	2	3	53	76	33	136	158	492
22	2	23	1	0	22	60	31	98	99	336
23	1	15	2	0	23	49	26	87	87	290
24	5	13	3	3	26	38	26	81	82	277
Total	75	515	50	99	1,083	1,499	909	2,833	3,087	10,150

#### Figure 1

Source: Compiled by DOES based on information that 2018 certified youth participants provided on their applications. NA= Not available, known or applicable. These participants did not provide this information, or ward of residency was not applicable to them. Ward of residency does not apply to participants who are homeless or a ward of the D.C. Child and Family Services Agency.

#### RACIAL DEMOGRAPHICS

Self Reported in MBSYEP Portal

African American / Black	Female	5,645		
	Male	4,121		
American Indian / Alaskan Indian	Female	18		
	Male	14		
Asian	Female	27		
	Male	28		
Caucasian / White	Female	41		
	Male	62		
Hispanic / Latino	Female	194		
	Male	128		
Other	Female	619		
	Male	480		
Pacific Islander	Female	0		
	Male	1		

Figure 2

Source: Compiled by DOES based on responses in the MBSYEP Portal from 2017 program certified youth participants regarding their age and gender.

#### % of Youth Participants by Education Level

Educational Level	Percentage
Middle School	12.7%
High School	56.6%
Some High School	1.2%
High School Graduate	14.1%
Obtained GED	<1%
College Student	12.8%
Associate Degree	.24%
Bachelor's Degree	<1%
Master's Degree	<1%
N/A	<1%

#### # of Youth Participants by Education Level

Education & Training	1998
Youth Services	1666
Office Aministrative Services	1357
Sports & Physical Education	1030
Performing Arts	794

#### 2018 Top Sites











#### Mayor Marion S. Barry Summer Youth Employment Program

#### Student Type and Age

Student Type	14	15	16	17	18	19	20	21	22	23	24	Grand Total
Full-Time Student	1,409	1,587	1,626	1,484	1,001	597	350	239	127	79	64	8,563
Not in School	0	4	4	7	72	154	183	183	163	184	180	1,134
Part-Time Student	10	12	27	43	44	49	38	53	37	23	24	360
Post Secondary	0	2	2	6	6	9	10	6	4	2	5	52
Vocational	1	1	0	8	2	7	5	10	5	2	4	45
Grand Total	1,420	1,606	1,659	1,548	1,125	816	586	491	336	290	277	10,154

#### 22-24 Year Old Outcomes



Program Highlights (Data as of 12/31/2018)

Office of Youth Programs Professional Developments

Professional Development Workshops

Participants

Off-site Professional Developments

Arts Group

ADC Management

Career

#### **Professional Development Outcomes**





Achieved the professional **Outcomes** 

Participants



Referred to Services (DOES Programs/GED Services):









#### Conclusion

The late Mayor Marion Barry's legacy has guided the Department of Employment Services' attitude toward workforce development for 39 years. Under Mayor Bowser's leadership, MBSYEP continues to look for new and innovative ways to create opportunities for District youth. Expanding networks and leveraging the growth of the local economy to benefit area youth is the constant focus.

Creating meaningful work readiness experiences is essential for program growth. Based on the 2018 MBSYEP feedback and performance data, participants are returning to MBSYEP at a higher rate. In 2018, the program experienced a near 17% increase in youth retention than the previous year.

Given the intentional focus on professional development, MBSYEP participants received access to professional development training and modules to support personal and professional growth. Looking forward, program staff will continue to enhance the quality of the comprehensive professional development curriculum. Comprehensive program enhancements will help more young people develop the skills needed to be successful in the workforce.

MBSYEP staff look forward to expanding access through: continued improvement of the online application and eligibility certification process; modifying orientation content to include learning modules most relevant to job placements; being increasingly responsive to the needs of employers; improving the job matching process; and creating additional content to support MBSYEP supervisors and mentors in working with assigned youth participants.

MBSYEP's focus on providing youth access to quality professional development experiences through host providers is critical. The program has placed a renewed focus on being intentional with modules and meeting youth where they are, while cultivating best practices. CareerEdge and other technologies continue to play an important role in the meeting of development goals.

Each year brings lessons learned that lead to program improvement. As the program continues, the focus will be on increasing opportunities for our youth by expanding the pool of employer hosts. Expanding this pool will involve partnering with new quality host sites and retaining past quality partners in the private sector, community-based organizations, federal government, and schools and universities.





GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR

# DEPARTMENT OF EMPLOYMENT SERVICES Dr. Unique Morris-Hughes

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