

2019 MBSYEP REPORT



DISTRICT OF COLUMBIA
DEPARTMENT OF
EMPLOYMENT SERVICES



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

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LETTER FROM MAYOR MURIEL BOWSER

Dear Washingtonians,

On behalf of the more than 700,000 residents of the District of Columbia, I would like to wish the Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) a happy 40th anniversary.

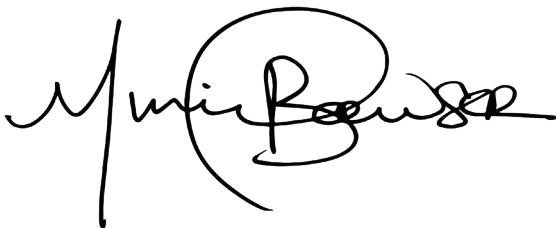
MBSYEP has consistently provided District youth with an opportunity to succeed through a six-week hands on program. This program allows youth to learn in real time, earn wages, and develop the necessary skills and attitudes to increase their employability.

We kicked off this year's program with an exciting new partnership with Comptroller Joseph Otting and his amazing staff at the Office of the Comptroller of the Currency (OCC). On June 19, 2019, we announced a five-year, \$2.25 million partnership to employ 500 District youth. These interns worked for six weeks, learning about the financial services market and the OCC's role in the financial industry. That's what we call a fair shot!

All of this summer's MBSYEP participants enjoyed a variety of career exploration and development opportunities that included information technology, childcare, finance, health and fitness, science and much more!

We must continue to make the necessary investments in our youth, because they are the future leaders of tomorrow.

Sincerely,

A handwritten signature in black ink, reading "Muriel Bowser". The signature is fluid and cursive, with the first name "Muriel" and last name "Bowser" clearly legible.

Muriel E. Bowser
Mayor



LETTER FROM DIRECTOR DR. UNIQUE MORRIS-HUGHES

Dear MBSYEP Partners & Stakeholders,

In its 40th year, the Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) has consistently bridged the gap between education and employment through hands-on work experience for thousands of District youth. MBSYEP is a proven and trusted pipeline to employment, youth development and educational opportunities.

We have made and will continue to make historic investments in the lives of District youth and look forward to expanding partnerships in high-demand industries, while leveraging our own resources to provide youth with meaningful educational and workforce opportunities.

MBSYEP participants enjoyed a variety of career exploration and development opportunities this summer thanks to our dedicated external partners. These partnerships are the heart of MBSYEP and help us prepare District youth for careers of the future.

As we wrap up four decades of excellence, we will continue to provide our most important stakeholders, District youth, with 40 more years of excellence.

Sincerely,



Dr. Unique Morris-Hughes
Director, DC Department of Employment Services



PROCLAMATION: MAYOR MARION S. BARRY SUMMER YOUTH EMPLOYMENT PROGRAM DAY

WASHINGTON, DC
MURIEL BOWSER, MAYOR

Proclamation



Mayor Marion S. Barry Summer Youth Employment Program Day

JUNE 24, 2019

WHEREAS, The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) since its creation in 1979, has provided vital employment opportunities and enhanced job preparation for DC's youth; and

WHEREAS, MBSYEP was the vision of Marion S. Barry, the District's **Mayor for Life**, based on his own childhood experiences. During his formative years, Marion picked cotton, had his own newspaper route, and consistently explored ways to learn and receive training and opportunities. It was important to him that he gave those same opportunities and more to DC's youth; and

WHEREAS, While ensuring our young people are able to reach their full potential with workplace experience, MBSYEP also focuses on preparing our youth during their summer break from school for a promising future. Participants have said that Marion Barry and his MBSYEP are responsible for them getting their first fair shots, and placing them on pathways to success and opportunity; and

WHEREAS, MBSYEP is committed to preparing our next generation for career readiness by assigning summer jobs to nearly 11,000 participants ages 14-24 each year; and

WHEREAS, In 2015, we honored the legacy of Marion S. Barry, by naming the SYEP after him and his name was incorporated into the program's title; and

WHEREAS, Today, as we commemorate and celebrate the 40th Anniversary of one of Marion Barry's most lasting legacies—the Mayor Marion S. Barry Summer Youth Employment Program—we also know that our young people are the future of work, the future of community, and we collectively have a responsibility to provide the experiences and opportunities needed for them to succeed and thrive:

NOW, THEREFORE, I, THE MAYOR OF WASHINGTON, DC, do hereby proclaim June 24, 2019 as **MAYOR MARION S. BARRY SUMMER YOUTH EMPLOYMENT PROGRAM DAY** in Washington, DC.



EXECUTIVE SUMMARY

The Department of Employment Services' (DOES) Office of Youth Programs (OYP) develops and administers workforce development programs for District youth ages 14 to 24. OYP provides occupational skills training, work experience, academic enrichment, life skills, and work readiness training. These trainings help facilitate the development of positive work habits and skills essential for success in the workplace.

The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is one of the premier summer youth employment programs in the nation. This six-week, locally-funded program, founded in 1979 by the late Mayor Marion S. Barry, gives more than 10,000 District youth a chance to learn important workforce skills. Participants develop positive attitudes and earn wages in a real work environment each summer as a result of various strategic partnerships developed with community-based organizations, private businesses, schools, and local and federal government partners.

In 2015, the Bowser Administration recognized the need to expand the Marion S. Barry Summer Youth Employment Program to serve youth ages 22 to 24. Since its expansion, the program has connected 3,739 youth, ages 22 to 24, to summer employment opportunities. In 2017, DOES launched the Mayor's Opportunity Scholarship. The scholarship gives eligible MBSYEP youth, ages 18 to 24, the chance to apply for scholarships to offset college, occupational skills training or military training expenses.

This year marks 40 years of service to District youth through MBSYEP, which continues to be a beacon of light for many District youth and their families. In our 40th year, the program secured a five-year, \$2.25 million federal partnership with the Office of the Comptroller of the Currency to employ 500 youth at a \$20 hourly pay rate. Also, through the Mayor's Opportunity Scholarship, in recognition of the 40th year, Director Dr. Morris-Hughes gave \$308,000 in scholarships to 77 youth, with each receiving \$4,000. Additionally, 165 youth were recognized as Outstanding Youth, awards presented based on host recommendations. OYP hosted over 300 youth for the first ever MBSYEP Employment, Economic Development and Education Conference at the former Newseum site. The program also hosted 200 middle school youth for a week-long career exploration camp. Most notably, MBSYEP increased overall partnership numbers by 28.2% in 2019.

As the program continues to advance and strengthen, expanding opportunities for diversified career exploration in growing industries is a priority. All District youth have a right to a fair shot at economic prosperity, and experiencing the world of work. MBSYEP continues to be that first step on a pathway to the middle class for Washingtonians.

PROGRAM DETAILS

MBSYEP is a locally-funded initiative, administered by DOES, that provides District youth ages 14 to 24 with educational and real-world summer work experiences through subsidized job placements in various sectors.

MBSYEP strives to provide young people with the opportunity to:

- Earn money and gain meaningful work experience;
- Learn and develop the skills, attitudes, and commitment necessary to succeed in the workforce;
- Facilitate career exploration; and
- Interact with dynamic professionals in a positive and supportive work environment.

2019 Program Key Dates

- **Application Period:** January 17, 2019 to February 16, 2019
- **Certification Period:** January 17, 2019 to March 9, 2019
- **Youth Orientation:** March 15, 2019 to June 8, 2019
- **MBSYEP 1st Day of Work:** June 24, 2019
- **MBSYEP Last Day of Work:** August 2, 2019
- **Mayor's Opportunity Scholarship Application Opened:** July 2, 2019
- **Mayor's Opportunity Scholarship Application Closed:** July 16, 2019
- **Mayor's Opportunity Scholarship Recipients Notified:** July 26, 2019



APPLICATION PROCESS

The 2019 MBSYEP application was available on summerjobs.dc.gov, beginning January 17, 2019. The online application outlined the necessary information required for registration (name, date of birth, address, social security number and other demographic information).

Other information requested on the application included:

- Current school status (in-school or out-of-school, current or last grade level completed, current or last school attended, and the applicant's attendance status – full-time or part-time);
- Applicant's top industry areas of interest and the type of work desired, related to their long-term career goals; and
- Applicant's plans after conclusion of program, including whether the applicant intended to return to school, seek full-time or part-time employment, or was unsure.

In an effort to increase efficiency, applicants who applied online for the prior MBSYEP year could complete a “returning youth” application with pre-populated information. All applicants who successfully completed the application process were given access to the online youth portal that houses all information pertaining to the program.

After completing the online application, youth are required to complete the following steps:

- ✓ Upload W-4 tax form in the MBSYEP Youth Portal;
- ✓ Take the “My Banking Quiz” in the MBSYEP Youth Portal; and
- ✓ Submit all eligibility documents.

Youth participating in the program for the first time were required to complete a mandatory in-person orientation, while returning youth were able to complete orientation online.


Within the portal, youth were able to:

- Access program e-mail messages;
- View information on their assigned work, assigned work site, and supervisor;
- Plan their commute to their assigned work site; and
- Receive updates on all hours worked and pay stubs for all wages earned.

The youth portal also allows applicants to view the status of their application, forms, and documents they are required to submit in order to complete each step of the application process. Once certified to participate, youth can also select and apply for MBSYEP jobs through the portal.

AGE-APPROPRIATE SKILLS PLACEMENTS PROGRESSION CHART

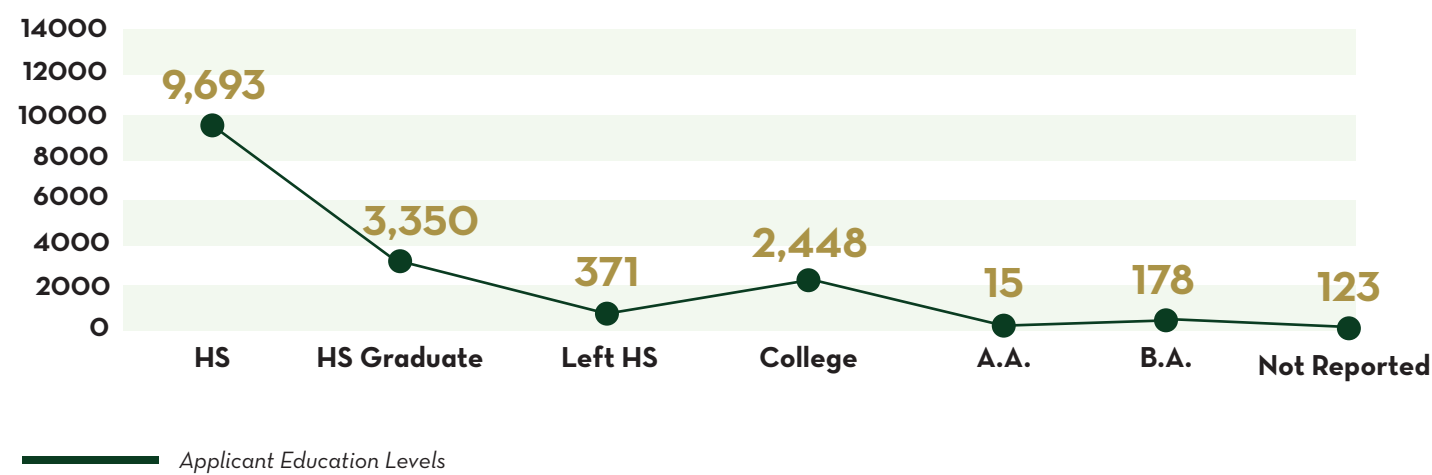
- Phase 1 - 4: Participants include youth ages 14 to 15.
- Phase 1 - 5: Participants include youth ages 16 to 17.
- Phase 1 - 6: Participants include youth ages 18 to 21.
- Phase 1 - 7: Participants include youth ages 22 to 24.



PHASE 1	Youth will be introduced to soft skills training and professional development training.
PHASE 2	Youth begin to develop soft skills.
PHASE 3	Financial Literacy education introduces participants to basic financial planning concepts such as goal setting, creating a spending plan, building an emergency fund, and the wise use of credit.
PHASE 4	Youth are introduced to 21st Century workforce development skills, such as collaboration, digital literacy, critical thinking and program solving.
PHASE 5	Youth are exposed to traditional employment and work readiness opportunities.
PHASE 6	Youth are introduced to resume writing, developing interview skills and techniques and participating in career exploration activities.
PHASE 7	Youth have acquired soft and hard skills that will enable them to successfully transition into sustainable employment.

APPLICANT DEMOGRAPHIC INFORMATION

Applicant Education Levels



Applicant Student Type

- 14,572 applicants identified as full-time students.
- 3,065 applicants identified as not in-school.

Not In-School	Part-Time Student	Full-Time Student	Post-Secondary	Vocational Classes
3,065	884	14,572	97	100

Opportunity Youth

The Fiscal Year 2020 Budget Support Act (BSA) defines Opportunity Youth as “an individual who is an out-of-school youth at the date of enrollment in the summer jobs program, not regularly employed, and whose level of educational attainment is less than an associate degree.” Although the BSA does not define an age range for Opportunity Youth, for the purpose of this report, DOES has chosen to use the Federal Government’s age range for Out-of-School Youth which is 16 to 24 as defined in the Workforce Innovation and Opportunity Act (WIOA), to compliment the BSA’s definition of Opportunity Youth.

Opportunity Youth by Ward and Age

Participant Age	Not reported	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	Total
16	-	-	-	-	1	-	-	1	2	4
17	2	1	1	1	1	3	-	5	5	19
18	-	3	-	-	6	10	10	20	26	75
19	3	6	-	-	13	22	19	52	52	167
20	1	4	-	1	12	24	19	29	43	133
21	-	9	-	1	8	16	16	44	57	151
22	-	7	-	-	9	18	12	38	59	143
23	2	11	-	-	9	18	10	45	20	115
24	1	4	-	-	12	22	12	29	49	129
Total	9	45	1	3	71	133	98	263	313	936

Supportive Service Population

The information below is self-reported in the MBSYEP portal.

Homeless Applicants	Applicants Receiving TANF	Applicants Receiving Food Stamps	Foster Care Applicants
374	1,732	4,695	374

Youth Applicants by Gender

The information below has been self-reported by the applicants.

MBSYEP received **18,718** applications this year. In order to be eligible for the program, applicants must complete certification and orientation. The total number of eligible certified youth can be found on page 13.



10,399
Females

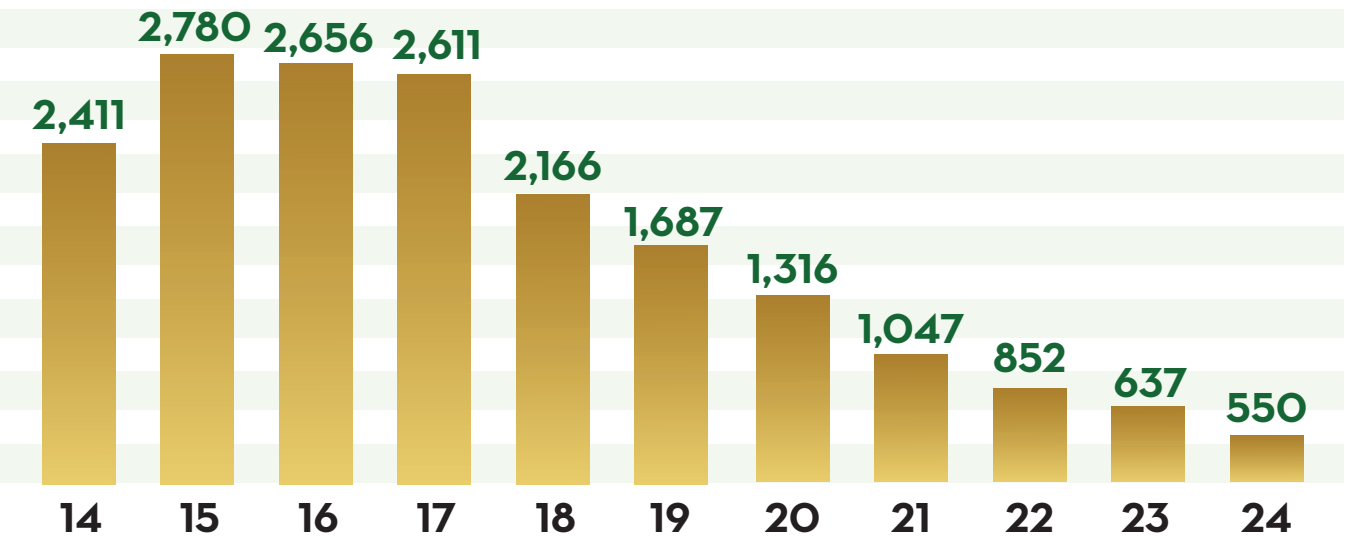


8,319
Males

Youth Applicants by Age

The highest number of applications received were from youth ages 15 and 16. A total of 2,039 applications were received from 22-24 year-olds.

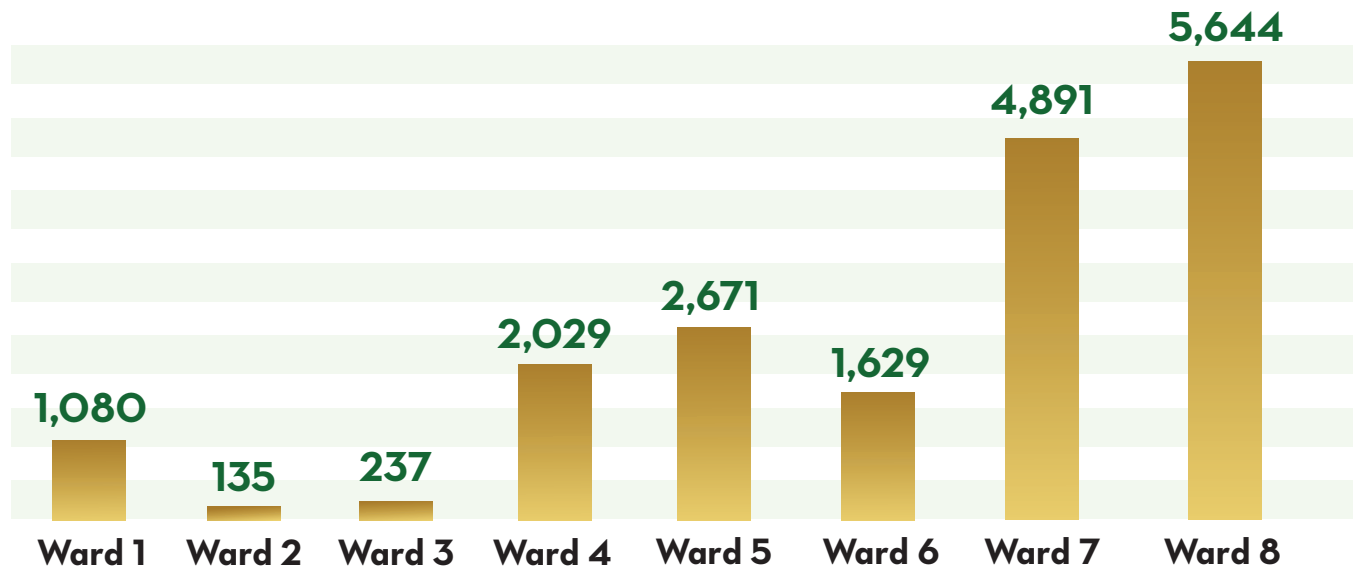
Applicant Age Totals



**Five applicants were disqualified because they were either too old or too young to participate in the summer program.*

Youth Applicants by Ward

Thirty percent of the applicants were from Ward 8, followed by Ward 7 at 26% and Ward 5 at 14%.



402 applicants did not report their Ward.

ELIGIBLE CERTIFIED YOUTH AND CERTIFICATION SURVEYS

Youth are eligible for MBSYEP when they submit all necessary documentation through our in-person certification events and complete orientation. Of the **18,718** youth applicants, **11,358** youth were deemed eligible to participate in this year's summer employment program.

Certification Surveys

In an effort to assess customer service feedback, MBSYEP conducted random customer experience surveys during certification events, yielding 1,157 responses from youth stakeholders.



My wait time was acceptable



Staff was very knowledgeable



All issues were resolved

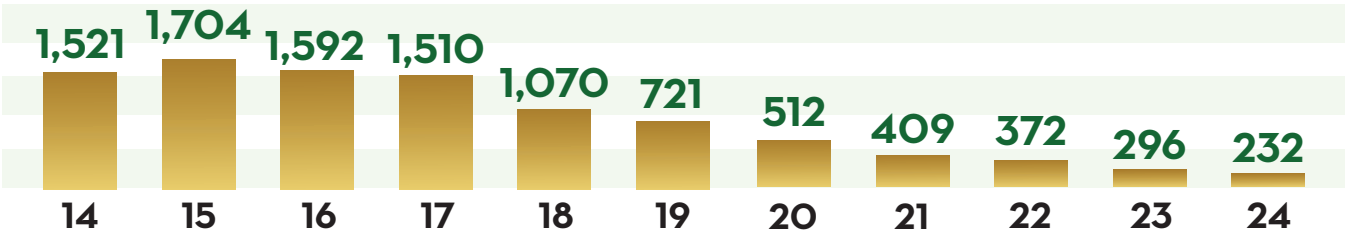
PARTICIPANT DEMOGRAPHIC INFORMATION

Participants by Age

This year, **11,358 youth** were deemed eligible for MBSYEP. Of the eligible youth, 9,939 worked at least one hour.

On July 1, 2019, the District’s minimum wage increased from **\$13.25** to **\$14.00/hour**, which raised MBSYEP wages for youth ages 22 to 24.

The District’s minimum wage rate increase is one reason why MBSYEP has seen a **5.48%** decrease in youth participants ages **16 to 21**. Youth in this age group can earn **\$14.00/hour** in the open job market, which is **\$5.25** higher than our current wage rate offerings for this age group.



Participants by Ward

Youth from Ward 8 represented the largest group of MBSYEP participants, followed closely by Ward 7. The program saw an increase in participants from Wards 1,2, 3, and 4 when compared to the 2018 program year. Some participants may identify as persons experiencing homelessness or a ward of the state and, therefore, do not report out their ward information. This information is self-reported.

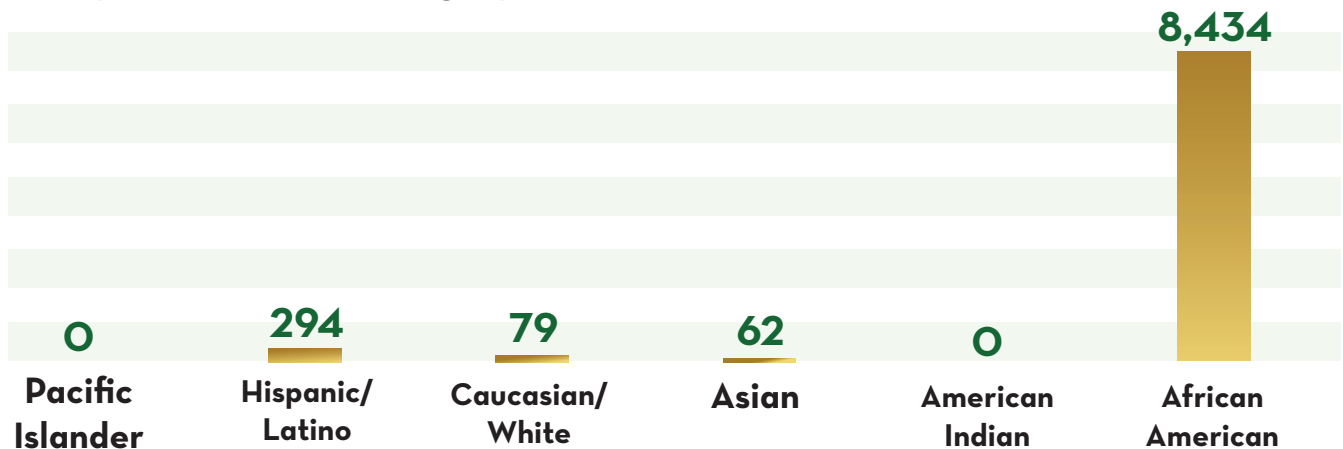
2018	
Ward 1	515
Ward 2	50
Ward 3	99
Ward 4	1,083
Ward 5	1,499
Ward 6	909
Ward 7	2,833
Ward 8	3,087
Not Reported	75



2019	
Ward 1	574
Ward 2	56
Ward 3	105
Ward 4	1,114
Ward 5	1,495
Ward 6	892
Ward 7	2,738
Ward 8	2,922
Not Reported	43

“All 8 Wards!” - Muriel Bowser, Mayor

Participants Ethnic Demographics



The above data is self-reported by participants.

Participants by Gender

“How important it is for us to recognize and celebrate our heroes and she-roes.”
- Maya Angelou









Attrition Rates

MBSYEP saw an attrition rate of 13.3% this year. This number is based on a comparison of the total number of youth who worked at least one hour during Week 1 of MBSYEP, and the total number of youth who worked at least one hour during the final week of the program.

The attrition rate stayed relatively steady when compared to last year's rate of 12.9%. Historically, attrition rates have been between 11% - 15%.

Attrition Rates 2015-2019

Year	Worked at least 1 Hour	Attrition Rate
2015	13,163	11.85%
2016	12,128	13.15%
2017	11,477	14.9%
2018	10,159	12.9%
2019	9,939	13.3%

	Attrition Rates	Attrition Rates Differential	Participant Numbers	Participant Drops
PP1 to PP2 Drop Rate	0.79%		9,583	
PP2 (Week 2 and Week 3) Drop Rate	4.64%	+3.85% 	9,507	-76 from PP1 
PP3 (Week 3 and Week 5) Drop Rate	7.94%	+3.3% 	9,066	-441 from PP2 
PP4 (Week 6) Drop Rate	12.91%	+4.97% 	8,346	-720 from PP3 

**The last pay period of the program reflects the most significant drop in participants working at least one hour.*

Based on program analysis, it is noted that attrition rates spike during the last pay period of the program. Based on direct feedback from youth and hosts, staff identified common reasons for this trend. College participants recognize that this pay period is only for one week and are willing to forego this week, as they are preparing to return to school. Other youth noted that the week is used for family vacations and/or a break before returning to school.

Participants by Student Type & Age

Student type	Ages										
	14	15	16	17	18	19	20	21	22	23	24
Full-Time	1,509	1,689	1,551	1,458	929	511	353	212	160	71	33
Not In-School	3	-	4	17	76	164	131	151	153	168	145
Part-Time	6	10	33	31	74	53	45	36	24	18	22
Post-Secondary	-	-	-	-	7	11	4	3	3	7	3
Vocational	-	-	-	-	6	-	5	7	10	9	6
Totals	1,518	1,699	1,588	1,506	1,092	739	538	409	350	273	209

**This information is self-reported by participants.*

PROGRAM DATA

Payroll

Total Gross	Average Gross Pay	Total Hours Worked
\$9,704,946	\$1,096	1,151,217

Employers were permitted to pay youth additional funds at their discretion. As of July 1, 2019, the hourly pay rate increased from \$13.25 to \$14.00 per hour for youth ages 22 to 24.

Age	Wage	Max Hours
14-15	\$5.25	20
16-21	\$8.25	25
22-24	\$13.25 (\$14.00/ hour on July 1, 2019)	30

Total Number of Applicants	Total # of Participants Certified Eligible	Total Number of Youth Who Worked at least 1 Hour
18,718	11,358	9,939

Employers by Sector

This year, MBSYEP saw tremendous gains in host providers and jobs posted. These gains are a direct result of private sector team outreach efforts. The private sector team engaged with hundreds of businesses educating them on program offerings and the benefits of becoming hosts. The private sector team increased the number of hosts sites by 92.4%, from 158 hosts in 2018 to 304 in 2019.

Private Sector	CBO's	Local Government	Federal Government	DCPS	Private School	Charter Schools
304	240	59	36	25	21	20

Total Number of Host Employers	Jobs Posted	Jobs to Participant Ratio	Hosts to Participant Ratio	Increase in Host Employers
705	28,727	14:1	3:1	+28.2%

22-24 Youth Data



2,039

Applied



900

Enrolled & Certified



806

22-24 Year-Olds
Worked > 1 Hour

Program Highlights

OYP 22-24 Youth Data Professional Development Sessions:

This year, over 500 participants signed up to participate in several professional development workshops. These professional development opportunities consisted of: resume workshops, career fairs, entrepreneurship workshops, financial literacy trainings, youth created portfolios, and development of LinkedIn profiles.

Supplemental Nutrition Assistance Program (SNAP)-eligible youth participated in a week-long professional development session during the week leading up to the start of MBSYEP. Other youth ages 22 to 24, outside of the SNAP population, received \$100 for the completing the professional development sessions. All workshops were aimed at increasing participants' employability.

Ten professional development workshops were held for youth ages 22 to 24. DOES staff operated five in-house professional development trainings, and providers operated five off-site. Providers included: the Children's Focus Foundation, Pendergrast Alston Consulting, ADC Management and Constituent Services Worldwide. Additionally, youth participated in business finance trainings geared toward youth financial literacy.

CAREER EDGE

CareerEdge is an online professional development tool available to both past and present MBSYEP participants. This tool allows youth to complete the online orientation, and take part in several unique modules catered to their workforce development goals.

Career Edge offerings:

- Getting to Know Yourself
- Managing Change + Your Attitudes
- Goal Setting
- Communication + Networking
- Today Job Search Strategies
- Learning to Learn
- Performance Study Skills
- Becoming a Successful Online Student
- Cultural Diversity + Conflict Resolution
- Time Management
- Financial Literacy
- Preparing for The Interview
- Working in Teams
- The Interview Process Part 2
- On the Job Success
- Answering Difficult Questions
- Work Life Balance + Preparing for the Future

Modules are easily accessible and provide real time feedback.

Other features include a virtual interview simulator that allows youth to record themselves answering interview questions from a preloaded proxy. Participants are able to rewind, pause and play any segment of the interview, allowing for the improvement of interviewing skills.

YOUTH DEVELOPMENT, PROFESSIONAL DEVELOPMENT, WORK READINESS, AND JOB PLACEMENT

Youth Development

The following organizations received Human Care Agreements (HCAs) and trained a total of **2,874** youth in work readiness or professional development areas.

Professional Development Providers

- ADC Management
- Check IT Enterprise
- Community Tech
- Constituent Services World Wide
- Dramatic Solutions
- MegaMind
- Media Solutions by SF

Work Readiness Growth Industry

- Arts Group
- Bradley & Associates, LLC
- Calvin Woodland Sr. Foundation
- Citiwide Computer Training
- Dance Institute of Washington
- Do The Write Thing Foundation
- Empowerment Enterprise II
- George Worrell
- Hales Creative Solutions
- Healthy Babies
- H Street Main Street, Inc.
- Jah Kente International
- KBEC Group
- Life Success Center
- Red Sprinkle
- Sewing Opportunity Never Ending (SONE)
- Siblings Together USA, Inc.
- The Jarmal Harris Project
- The Musicianship
- Toni Thomas Associates
- Urban Alliance Foundation
- Youth Entrepreneur Institute
- Youth Org United to Rise

Job Placement

- ADC Management
- Children's Focus Foundation
- Community Tech
- Pendergrast Consulting

OFFICE OF THE COMPTROLLER OF THE CURRENCY (OCC) PARTNERSHIP

On June 19, 2019, Mayor Muriel Bowser officially kicked off the 40th year of MBSYEP by announcing a new partnership with the Office of the Comptroller of the Currency (OCC), an independent bureau of the U.S. Department of the Treasury.

The Office of the Comptroller of the Currency High School Scholars Internship Program (HSSIP) provided 75 rising seniors the opportunity to explore career paths within the financial services industry and the federal government, to gain work experience related to bank supervision. Interns earned \$20.00 per hour, received professional work attire and were provided a daily lunch stipend.

"For 40 years, our city's Summer Youth Employment Program has provided young people...opportunities and experiences that allow them to develop critical work skills, meet mentors, and stay safe and productive throughout the summer months," said Mayor Bowser.

"When I heard about the opportunity to work in the Federal Government I jumped at it. I don't know any other 17-year-old with this opportunity." - Aliyah Clark, 2019 HSSIP Cohort



OCC Contribution

\$2.25M

OVER 5 YEARS

MIDDLE SCHOOL CAREER EXPLORATION CAMP

New Initiative | Middle School Career Exploration Camp

This year, MBSYEP hosted more than 200 middle school participants from across the District to take part in a week-long Career Exploration Camp.

Explorers included students from Charles Hart and Kramer Middle School.



200+
Youth

*Participated
in the Career
Exploration
Camp*

MBSYEP launched the Middle School Career Exploration Camp to engage the District's middle school population. A Mitchell Institute report concluded that all students need to experience the world of work, particularly work of the future, long before they leave school. The Mitchell Report further advised that governments need to find creative ways of meeting this goal. MBSYEP has addressed participants' need to experience the world of work by coordinating field trips, convening labor market information sessions, and organizing lectures from various speakers in the fields of S.T.E.M., finance, education, and more. Exposing District youth to the world of work at an early age puts them ahead of other youth around the world.

Tori, Kate. "Connecting the Worlds of Learning and Work Prioritising School-Industry Partnerships in Australia's Education System." Cica.org.au, Mitchell Institute at Victoria University, Feb. 2018, cica.org.au/wp-content/uploads/Connecting-the-Worlds-of-Learning-and-Work.pdf.

MAYOR MARION S. BARRY SUMMER YOUTH EMPLOYMENT PROGRAM CONFERENCE



Jeffery Tribble Jr., CEO of The Musicianship

In celebration of MBSYEP's 40th Anniversary, more than 300 MBSYEP participants attended the first-ever Conversation on Employment, Economic Development & Education Conference, held at the Newseum on August 1, 2019.

DOES Director Dr. Unique Morris-Hughes and Cora Masters Barry welcomed MBSYEP participants and stakeholders to the inaugural conference, kicking off a full day of informative panel discussions centered on education, economic development and employment. Attendees were inspired by keynote speaker Jeffery Tribble Jr., CEO of The Musicianship, and participated in S.T.E.A.M, financial empowerment, and entrepreneurship and self-care breakout sessions.

Fun Fact: The original Office of Youth Programs was located at 555 Pennsylvania Avenue, NW, Washington, DC.

MAYOR MARION S. BARRY SUMMER YOUTH EMPLOYMENT PROGRAM AWARDS CEREMONY & GALA

OYP staff along with 400 participants, parents and stakeholders participated in the program's Closing Awards Ceremony and Gala at Howard Theatre on Friday, August 2, 2019.



Outstanding hosts from each job sector were also honored for their work in fostering environments where youth were able to learn and gain meaningful work experience.

OUTSTANDING YOUTH

OYP staff, along with 400 participants, parents and stakeholders took part in the program's Closing Awards Ceremony and Gala at Howard Theatre on Friday, August 2, 2019. The following youth were nominated and selected as Outstanding Youth at their respective worksites for the 2019 program year.

Adam	Hodge	Desiree	Dyke	Kayla	Pollard	Samerra	Bradley
Adriane	Exton	Destinee	Suber	Keith	Stancil	Shamonta	Randall
Maya	Ginyard	Destiny	Halsey	Kelly	Nwogu	Sh'Deja	Coles
Aiyana	Saunders	Devin	Thompson	Kevin	Holmes	Shirley	Devore
Amari	Weathers	Dewayne	Harris	Kionne	Bell	Shontise	McKinney
Amaya	Randolph	Diamond	Joyner	Kortez	Hemphill	Skylar	Hopper
Anaija	Nixon	Diamonique	Parks	Kunmi	Balogun	Summer	Davis
Andre	Green	Doniece	Moore	Kyah	King	T'Kai	Jones
Andrew	Jordan	Drew	Dozier	Kyrese	Jenkins	Taariq	Saadig
Angel	Ashby	Eden	Jones	Laneah	Yarborough	Tamia	Hill
Anthony	Jenkins	Efrata	Tesfaye	Latrell	Reed	Tatyiana	Thorne
Ashley	Alexander	Eliza	Moses	Lawrence	Cabell	Teija	Brown
Avery	Nolan	Emly	Claros	Lawrence	Brown	Tenena	Grymes
Ayanna	McClellan	Enrique	Meda-Fuentes	Lynique	Brox	Thurnell	Outlaw
Ay'Maya	Murchison	Eric	Hilliard	Madison	Wilson	Tiasia	Lott
Azar-Adriano	Evans	Eugene	O'Carroll	Maniya	Bridgeman	Tony	McCray
Baileigh	Smith	Gary	Mercer	Marcus	Curtis	Torei	Taylor
Bailey	Allen	Gerren	Jackson	Mariah	Dorsey-Williams	Torri	Hayslett
Banchiyrga	Huluka	Glorivic	Flores	Mark	Keitt	Tranijah	Brown
Beniam	Adefrisew	Gregory	Cousart	Maya	Wilson	Troy	Thompson
Benjamin	Long	Harold	Myrie Jr.	Mecca	Abdullah	Tyra	Smith
Blaire	Batista	Isiah	Hall	Mekhai	Gaskins	Tyvone	Kahiga
Brianna	Johnson	Jada	South	Mica	House	Veronica	Leach
Bridney	Spencer	Jade	Simmons	Michael	Moses	Virgil	Flack
Bryana	Gray	Jalia	Turner	Mikeal	Middleton	William	Brown
Caleb	Newman	Jamal	Holtz	Miles	Peterson	Xzavier	Clark
Callaway	Pate	James	Stewart	Montell	Kelley	Yolanda	Whitmire
Carmello	Myles	Janay	Edwards	Mya	Fykes	Zahir	Muhammad
Carsan	Johnson	Janiah	Williams	Myka	Denny	Zuri	Franklin
Chinyere	McLean	Jasmine	Price	Nanci	Larios		
Colin	Parks	Jay	Williams	Nayquan	Brooks		
Corte	Holt	Jaylin	Brunnel	Neidy	Bonilla		
Cote	DiVorie-Lee	Jaysen	Dillard	Nia	Robin		
Courtland	McNair	Jelani	White	Nia	Lacy		
Cristina	Johnson	Jenaia	Pascall	Nijah	Diaw		
Dai'Ahmir	Morgan-Fleming	Jennae	Whitted	Najai	Grant		
Dante	Littles	Jerome	Moore	Noah	McBride		
Darius	Roseboro	Jessica	Springs	Omar	Wilson		
Darnevon	Ransom-Ray	Jessup	Theophillus	Oswego	Newman		
Davion	Marable	Jianni	Woodson-Brooks	Paulina	Quirarte		
DeJea	Brown	Joe	Burney	Premier	Kelly		
Demetri	Sekou	Jordan	Lawrence	Rashae	Johnson		
Demetrius	Brown	Julius	Leach	Reginald	Derricote		
Denver	Moore	Kaelin	Fields	Ryneisha	McKenzie		
Desiree	Ignacio	Kathy	Lipson	Salaah	Alston		

MAYOR'S OPPORTUNITY SCHOLARSHIP

In honor of MBSYEP's 40th Anniversary, Director Morris-Hughes increased the Mayor's Opportunity Scholarship from \$2,000 to \$4,000 per awardee.

Mayor's Opportunity Scholarship recipients represent 48 colleges and universities, including many Historically Black Colleges and Universities (HBCU's) and the Reserves Officers' Training Corps. One-fourth of the recipients will be first-year college students in fall 2019.

Acey Calhoun
Aliyah Buckman
Amber Neal
Ament Bekere
Ameryst Jimenez
Aniya Awkard
Arin Deloatch
Ashley Good
Bianca Okhaifor
Brandi Severance
Brieanna Womack
Brittany Brown
Carly Holmes
Carmela Pendleton
Carsan Johnson
Christian Chambers
Christopher Johnson
Daniel Slaughter
Davon Franks
Davonya Flythe
Deandre Guyton
Deangelo Jackson
Delica Holder
Derrick Love
Destiny Jenkins
Devyn Akers

Diane Irankunda
Dominic Burgess
Donyel Marbley
Ebony Wheeler
Elisha Goode
Franchesca Morris
Gabriella Badji
Ghelatia Araia
Hanan Kadir
Imani Diggs
Imani Woods
Jabari Shakir
Jada McDowell
Jae'la Robinson
Jalen Jamison-Johnson
Jamiah Hall
Jamyra Thomas
Janae Collins
Jazzmin Camara
Julian Ransome
Lamar Jones
Keron Campbell
Kevin Gomez
Khadijah Nixon
Makayla Cromes
Mariama Barrie

Mariya Lewis
Nakiyah Organ
Natalia Thomas
Nia-Simone Spann
Oluwafunke Balogun
Oswego Newman
Porchia Ifill
Rashae Moseley
Rebecca Akhigbe
Rhonice Miles
Richard Boller
Ryneisha Mckenzie
Samuel Debrow
Shakeithia Nicholson
Sharika Hester-Scott
Shontise McKinney
Simbiat Odeshina
Tiaja Brannum
Tonasha Hawkins
Trevaughn Gerst
Tyesha Young
Victory Porter
Willis Thomas III
Yemaiyah Allen

Qualifications

- Ages 18-24
- Successfully attained a high school diploma or equivalent
- Enrolled in a post-secondary education or occupational skills training or the military

**Scholarship recipients were selected based on interest, unmet financial need, and essay responses.*

HIGHLIGHTS



55% of recipients
were first-generation
college students



\$4,000
scholarships per
recipient



610
applications
received



77 scholarships
awarded



\$308,000
in total scholarships
awarded



48
colleges and universities
and represented



1 Reserves Officers'
Training Corps
Member

#MBSYEP TRENDING

Thank you to the amazing stakeholders and ambassadors for continued support in keeping District residents abreast of all the wonderful and exciting programming and opportunities MBSYEP has to offer.

#WhyWeWork



Department of Energy & Environm...
@DOEE_DC

Yesterday our Urban Sustainability and Energy Affordability teams visited Green Zone Environmental Program @MBSYEP staff for a #ClimateChange 101 Workshop, where youth used a \$60M "budget" to grow adaption for issues like flooding and extreme heat. [#GZEP2019](#) [#SustainableDC](#)



Mayor's Office on Latino Affairs
@OLADCGov

It's a beautiful day in the nation's capital and our @OLADCGov's @MBSYEP participants are working and learning to grow fresh vegetables with @CityBlossoms at the @CardozoEC Garden. [#DCValues](#) [#SomosDC](#) [#DCProud](#)



Gearin' Up Bicycles
@GearinUpDC

Day in the life...
[@MBSYEP](#) and [@DCCollegeCareer](#)
Week 2 here we go! [#youth](#) [#workforce](#)
[#job](#) [#training](#) [#dcbikelife](#)



CM McDuffie's Office
@CM_McDuffie

CM McDuffie shares memories of his time in the Marion Barry Summer Youth Employment Program (@MBSYEP) with @maustermuhle: 40 Years Later, Marion Barry's Summer Jobs Program Still Employing Thousands Of D.C. Youth | WAMU



Rep. Markus Batchelor
@MarkusSBOE

Best of luck to all the young Washingtonians on their first day of @MBSYEP! Here's to another amazing summer of learning & earning!
My first #MBSYEP summer in 2008 w/ @MBYLI gave me life-changing experiences & life-long friends. In between the work, we had a lot of fun. Lol



St. Coletta
@stcoletta

We are happy to announce the return of our partnership with @brighterbites and @foodbankmetrodc! Combined with @mbsyep our House 3 students have



CASE at Carnegie Sci
@CASE_Carnegie

Our #SummerSTARS instructor Jane delivered a presentation about women in science that highlighted their accomplishments and legacy in STEM. [#STEMinDC](#) @carnegiescience @MBSYEP



ADC Mgmt Solutions
@adcms

[#FORTHEYOUTHFRIDAYS](#) Checking in on our @MBSYEP youth participants at our Professional Development seminar hosted at Howard University. Today's lesson is on the importance of networking, self-marketing, and relationship building. Feels good to support our emerging leaders!



OCTO
@OCTODC

"Nearly 85% of jobs in 2030 haven't been envisioned yet. It's programs like the @AccentureFed Digital Studio that will innovate and expose DC residents (including the @MBSYEP we met today) to those unknown jobs of the future."
- @LindseyVParker

Thank you @timkaine + @OnRampsTC!

URBAN ALLIANCE CORPORATE PARTNERSHIPS



Urban Alliance provides high school students with work experience that builds their pathway to self-sufficiency. Corporate partners can offer youth real-world experiences for future success in college, the job market and beyond, by supporting the research-tested High School Internship Program.



MARION BARRY YOUTH LEADERSHIP INSTITUTE (MBYLI)

The Marion Barry Youth Leadership Institute (MBYLI) was founded in 1979 as a year-round program to train District of Columbia youth in the concepts of leadership and self-development. Each year, 150 young people participate in the year-round program and 350 youth participate in the summer training program. Thousands of DC youth have received leadership training to date.

The MBYLI training model emphasizes practical hands-on experience and a holistic approach to developing leaders of the 21st century. This approach is comprised of four levels of focus:

- **Alpha:** Personal growth and development skills
- **Beta:** Community development
- **Delta:** College exploration and preparation
- **Omega:** Life skills, career exploration, and places youth leaders in internships

Common Training Themes:

- Team Building
- Public Speaking
- Personal Development
- City Government Structure
- Communications Skills
- Community Service
- Employability Skills
- College/Career Preparation

Youth Government of the District of Columbia

Each year, members of the MBYLI elect the official Youth Government of the District of Columbia to represent the interests of young people citywide. Every August, MBYLI elects two Youth Mayors, one Deputy Youth Mayor, a City Council Chairperson and a Youth City Council to represent young people from every ward in the city and at-large. The youth officials are responsible for convening monthly general body and ward meetings with members of MBYLI's general population. Youth government members are also responsible for establishing a civic action committee to engage young people on social issues that affect them.

MBYLI Global Education Program

Youth are exposed to global cultures and issues and develop skillsets in the areas of critical thought, oral presentation and written analysis of global issues. Participants are also introduced to exciting opportunities for international study, travel, and career pathways. Participants acquire hands-on experience through projects that develop specific skillsets required for global competence including, but not limited to, the usage of social media platforms to highlight different campaigns. Lastly, youth are afforded service-learning opportunities for domestic and international travel. For the last five years, this program was administered through a partnership with the Global Kids, DC (see page 30 for more information).

MAYOR'S YOUTH LEADERSHIP INSTITUTE ALUMNI ASSOCIATION (MYLIAA)

The alumni association is a 501(c)(3) organization established in 2014 for the purpose of enhancing the lives of students and youth in support of the Mayor's Youth Leadership Institute (MYLI).

MBSYEP recognizes all members of the Mayor's Youth Leadership Alumni Association (MYLIAA). One of the primary goals of MYLIAA is to provide college scholarships for the program's graduating high school seniors. MYLIAA establishes functional programs and activities that support and reinforce leadership and personal development, education, career orientation, and college preparation. Additionally, the alumni association serves as an extension of MBYLI and continues to support youth after they have aged out of the program.



GLOBAL KIDS

Global Kids has partnered with MBSYEP over the last several years to provide college and career readiness training and civic engagement opportunities. Global Kids develops youth leaders for the global stage through dynamic global education and leadership development programming. Global Kids inspires underserved youth to achieve academic excellence and global competency, and empowers them to take action on critical issues facing their communities and the world.

Global Kids, in partnership with MBSYEP, strives to encourage youth to attain leadership on all levels of society and enter fields of international affairs and public policy.

MBSYEP participants traveled to conferences and events around the United States and trained peers in over 30 countries. Each year, youth have the opportunity to gain cultural awareness by traveling to various countries including: Costa Rica, Croatia, Denmark, Eritrea, Haiti, Japan, Kenya, Morocco, Northern Ireland, Peru, South Africa, and more.

Global Kids Summer Institute, in partnership with MBSYEP, brings together youth from programs at Anacostia, Ballou, McKinley Tech, and Dunbar high schools for an intensive summer learning program that focuses on leadership, social justice, global citizenship, and civic engagement. Participants develop service-learning projects, explore arts and activism, engage in international affairs content, and develop critical skills that bolster critical thinking, literacy, and other 21st Century skills.

Global Kids Summer Institute continues to expose MBSYEP participants to the “world of work” through exciting abroad experiences. These experiences aid our youth by giving them a global view of the workforce, while developing the necessary skills for a globalized world.



STAFF FEATURE



SHIRLEY NELSON

Mrs. Nelson has worked at DOES for 33 years as the OYP Youth Advocate. Mrs. Nelson's job responsibilities entail supporting youth who require assistance navigating barriers to employment by helping them build confidence and advocating on their behalf to employers. Mrs. Nelson's three decades of service has cemented her as a pillar of excellence in the Office of Youth Programs.



KEMRY HUGHES

Mr. Hughes has worked for DOES for over 30 years and now serves in the Marion Barry Youth Leadership Institute as the Outreach Coordinator. Mr. Hughes has helped hundreds of District youth embark on their pathway to leadership roles in government, business, entrepreneurship and much more. A lifelong Washingtonian and public servant for more than 40 years, and former MBSYEP participant, Mr. Hughes embodies the MBSYEP legacy.



CONCLUSION

“If Marion Barry can do it, you can do it...I’m just an ordinary person, who’s done extraordinary things.” - Marion S. Barry, Former Mayor of Washington, D.C.

For 40 years, the DOES Office of Youth Programs has administered MBSYEP. Within that timeframe, MBSYEP has become the premier summer youth employment program in the nation, launching countless careers and sparking the fire for entrepreneurship.

Relationships with participants, parents, businesses, schools, community-based organizations and stakeholders have grown stronger over the decades. The growth and sustainability of the program relies on strong community ties with the service population and the community at-large.

DOES will remain diligent in providing quality educational, training and job opportunities to District youth, and assuring staff continues to look for innovative ways to meet and address the needs of participants.

The MBSYEP 40th year was marked with several highlights that included a renewed focus in private sector hosts participation. Private sector host participation increased by 92.4%. Overall, host participation increased by 28.2%. MBSYEP launched a five-year, \$2.25 million partnership with the Office of the Comptroller of the Currency to employ 500 youth in the financial service industry for the next four summers.

In addition, the MBSYEP launch of the Middle School Career Exploration Camp centered on exposing youth at an early age to jobs of the future. Lastly, the program invested \$308,000 in Mayor’s Opportunity Scholarships, supporting 77 MBSYEP participants. The program will continue to streamline processes, making every aspect of MBSYEP accessible and impactful for years to come.



THANK YOU!





GOVERNMENT OF THE DISTRICT OF COLUMBIA

MURIEL BOWSER, MAYOR

DEPARTMENT OF EMPLOYMENT SERVICES

Dr. Unique Morris-Hughes

Office of Youth Programs

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