



DC DEPARTMENT OF EMPLOYMENT SERVICES

2020 MAYOR MARION S. BARRY SUMMER YOUTH EMPLOYMENT PROGRAM

Managed by the Department of Employment Services, the Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is a locally-funded initiative that provides District youth ages 14 to 24 with an enriching summer employment experience through subsidized placements in the public and private sectors.

In its 41st year, MBSYEP will serve 10,000 youth through a virtual workforce development experience, or a hybrid model. Youth will work virtually, while youth ages 22 to 24 may participate in a hybrid work model where they may work remotely and on-site. MBSYEP 2020 will begin on June 22, 2020 and end on July 31, 2020.

WHAT TO EXPECT

Participants and their families can expect an engaging and interactive summer. Youth will walk away with their first virtual “telework experience” while earning certifications in workforce development. Youth will be paid based on successful completion of modules, which will be verified by MBSYEP staff.

PROGRAM STRUCTURE

Virtual Internship: Employer hosts can submit a virtual plan for approval to MBSYEP. All approved virtual plans must include accessibility from a mobile device or desktop for users. Hosts must provide MBSYEP 24/7 access to all aspects of their virtual platform, and include a safety plan.

Career Edge Curriculum: Hosts without an MBSYEP-approved online curriculum must adopt the MBSYEP virtual Career Edge curriculum. Career Edge is a virtual tool that allows youth to complete over 200 hours of professional and workforce development modules.

Virtual Workforce Development Experience: MBSYEP interns will either have access to Occupational Skills, Industry Specific, or Career Edge Workforce training. Content will be offered virtually through modules that are compatible on mobile devices, laptops and desktop computers. As youth safety is our priority, MBSYEP will host education forums through MBSYEP Health & Wellness Ambassadors on COVID-19 best practices, proper social distancing, proper use of personal protective equipment (PPE) and when to get tested.

Hybrid Model: Youth ages 22 to 24 may be matched with a host site that offers both virtual and in-person experience. This is contingent upon the Mayor’s stay-at-home order, public health emergency guidelines, and safety measures.

TECHNOLOGY

MBSYEP is working with the Office of the Chief Technology Officer (OCTO) to secure equipment and internet access for youth who are in need.

PROGRAMMING

Financially FITDC

Financial Literacy: In partnership with the Department of Insurance, Securities and Banking (DISB) Young Money Managers Program, youth will receive virtual financial literacy coaching. Participation in virtual

budget workshops will educate youth on becoming financially fit. Through the program, youth will learn the fundamentals of budgeting and other key financial literacy skills.

Financial Industry Internships: Partnerships with the Office of the Comptroller of the Currency, Consumer Financial Protection Bureau, Federal Deposit Insurance Corporation, Federal Housing Finance Agency, and the National Credit Union Administration provide youth the opportunity to gain skills in the financial services sector of the federal government. Federal partners have created a virtual platform that will allow youth to work from home.

Apprenticeships

Pre-apprenticeship and apprenticeship opportunities, in partnership with the DOES Office of Apprenticeship Information and Training, allow youth to explore careers in: Hospitality and Tourism, Construction, Information Technology, Artificial Intelligence and Healthcare.

Project Learning

Phased programming consisting of workforce development, mental health awareness training, financial literacy and a capstone community civic engagement project allow youth to gain experience working in teams to complete virtual projects.

Business Development

In partnership with the Department of Small and Local Business Development (DSLBD), youth will learn from small business owners and business development professionals on topics to include: business plans, branding, social media content, permits, budgeting and professional development. This Capstone Project will conclude with youth preparing a business plan presentation that reflects the skills gained in one or more of these areas:

- Virtual IT Fundamentals
- Gaming & Coding Classes
- Construction-CPT Technician
- Microsoft Office Suite Certifications
- Hospitality
- Law /Public Safety

Enhanced Summer Learning

School-aged youth will have access to literacy tutors and will participate in budget workshops. Tutors will provide refreshers on curriculum from the current school year to bridge the gap between distance and in-classroom learning, and help prepare youth for the next grade level.

For more information on 2020 MBSYEP, visit summerjobs.dc.gov.

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